

StudentLife



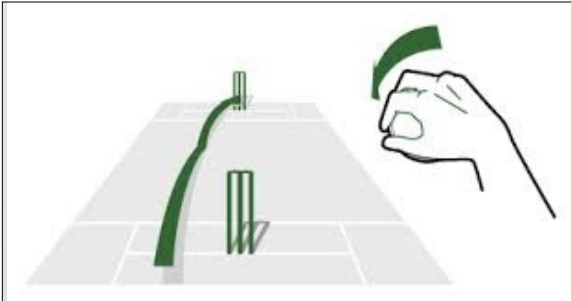
Andrew T. Campbell — Dartmouth College
Conference on Web and Social Media (ICWSM 2015), Oxford, May 2015



student life is complex

**what happens when life
throws you a “googly”?**





EDUCATION

More College Freshmen Report Having Felt Depressed

By ALAN SCHWARZ FEB. 5, 2015

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More

High numbers of students are beginning college having felt depressed and overwhelmed during the previous year, according to an annual survey released on Thursday, reinforcing some experts' concern about the emotional health of college freshmen.

The [survey](#) of more than 150,000 students nationwide, "The American Freshman: National Norms Fall 2014," found that 9.5 percent of respondents had frequently "felt depressed" during the past year, a significant rise over the 6.1 percent reported five years ago. Those who "felt overwhelmed" by schoolwork and other commitments rose to 34.6 percent from 27.1 percent.

Conducted by the Cooperative Institutional Research Program at the



A photograph of a winter scene at Dartmouth College. The ground is covered in snow, and several trees are bare. In the background, a large brick building with a central tower and a green dome is visible. A person wearing a blue jacket and a backpack is walking across the snow in the foreground. The text is overlaid on the image in a bold, orange font.

11% of Dartmouth students were diagnosed with depression in 2014.

12% reported depression has having an impact on academic performance

28% have seen a mental health counselor in 2014



BIG
Questions

why do students burn out, drop classes, do poorly, even drop out of college when others excel?

what is the impact of stress, mood, workload, sociability, sleep and mental health on academic performance?

is there a set of behavioral trends or signature to the semester?



most faculty are unaware that their students are struggling beyond grades

Instructor _____

Date: _____

Dean Lisa Thom

Please return to Hinman Box 6064 by February 9, 2015.

Instructor _____

Date: _____

Dean Larissa Hopkins

Please return to Hinman Box 6064 by February 9, 2015.

Instructor _____

Date: _____

Dean Larissa Hopkins

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REPORT OF MIDTERM STANDING

The Office of the Dean of Undergraduate Students is in the process of assessing the current academic progress for the student listed below. An estimated grade from you, along with any relevant comments, would be especially helpful.

NOTE: Requests of this sort are made for a variety of reasons, and do not necessarily imply any deficiency in the student's current or past academic work.

Professor: Campbell, Andrew T.

Midterm grade _____ Actual
 Estimated

Check here if grade not yet assigned.

Comments:

REPORT OF MIDTERM STANDING

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Student name:

Course:

Professor:

Midterm grade _____ Actual
 Estimated

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Comments:

Instructor

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Student name:

Course:

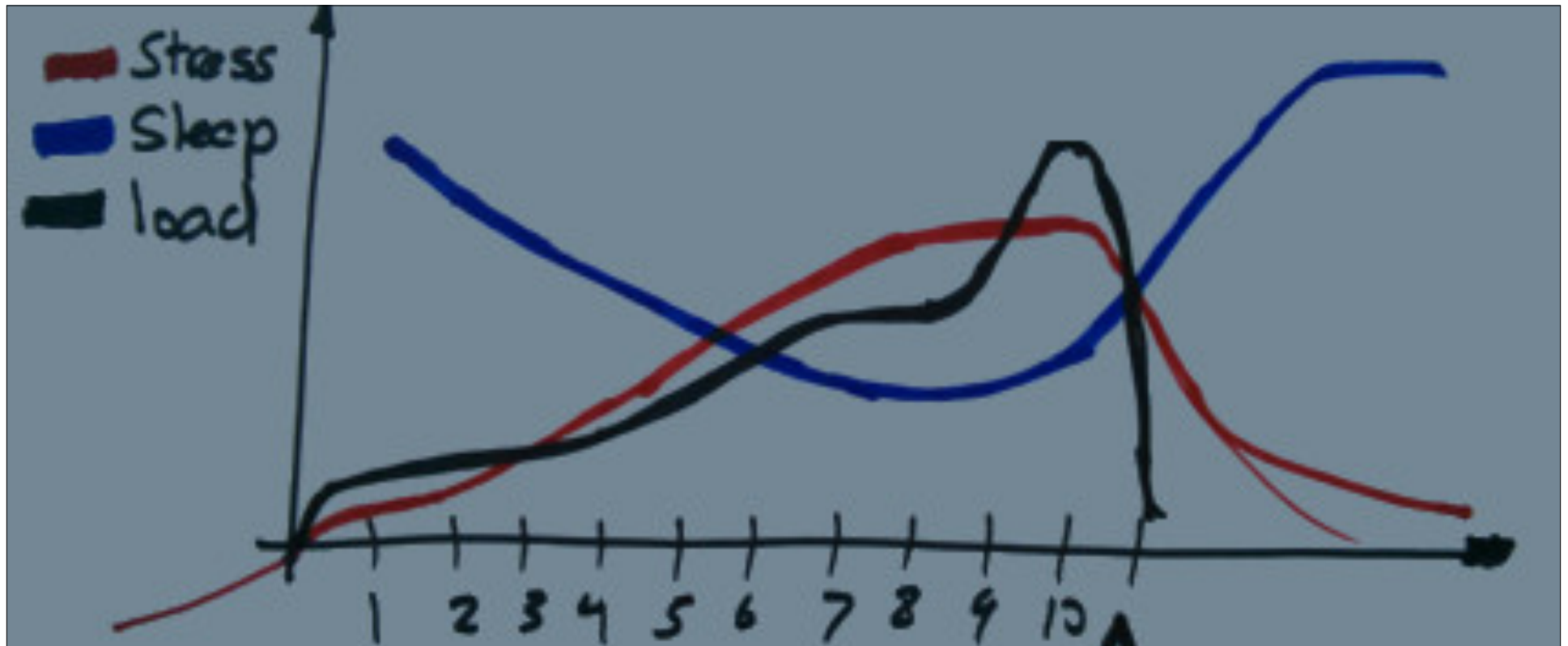
Professor: Campbell, Andrew

Midterm grade _____ Actual
 Estimated

Check here if grade not yet assigned.

Comments:

Instructor _____



we subjectively know there is a cycle
to the term or semester

but there is no objective data

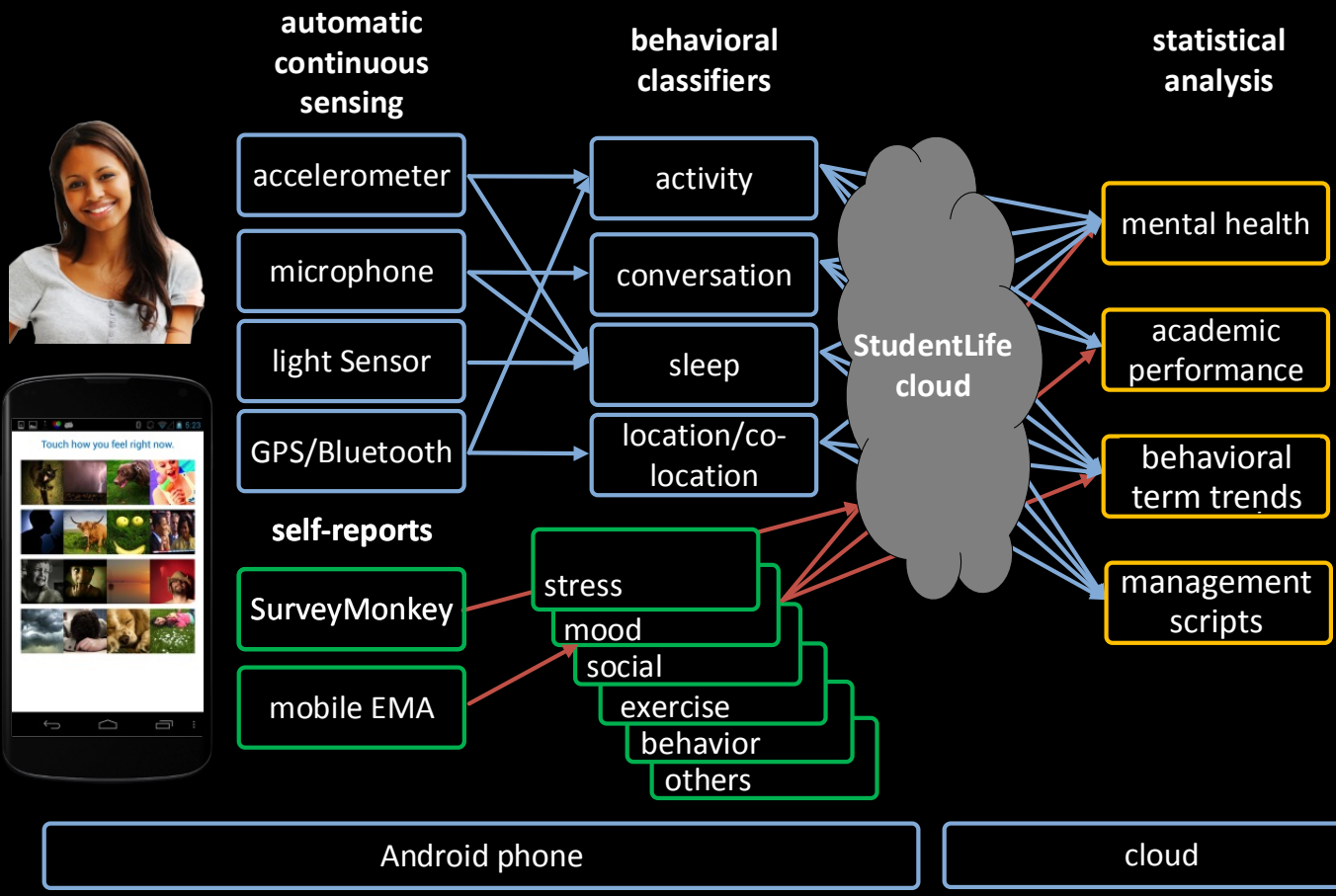
StudentLife study

48 students over 10 week Spring 2013 term

- 10 female, 38 male CS students
- 30 undergraduates, 18 graduates
- 8 seniors, 14 juniors, 6 sophomores, 2 freshmen, 3 Ph.D students, 1 second-year Masters student, and 13 first-year Masters students
- 23 Caucasians, 23 Asians and 2 African-Americans.

sensing system





classifiers

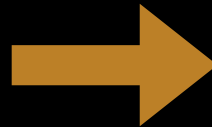
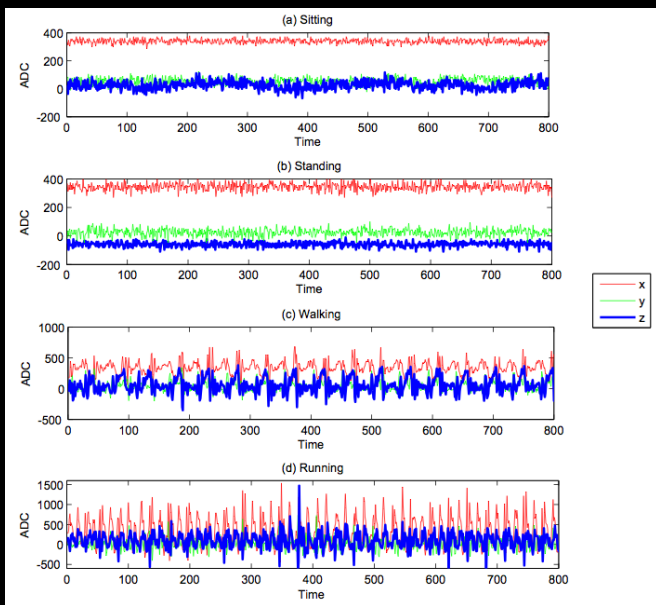
activity

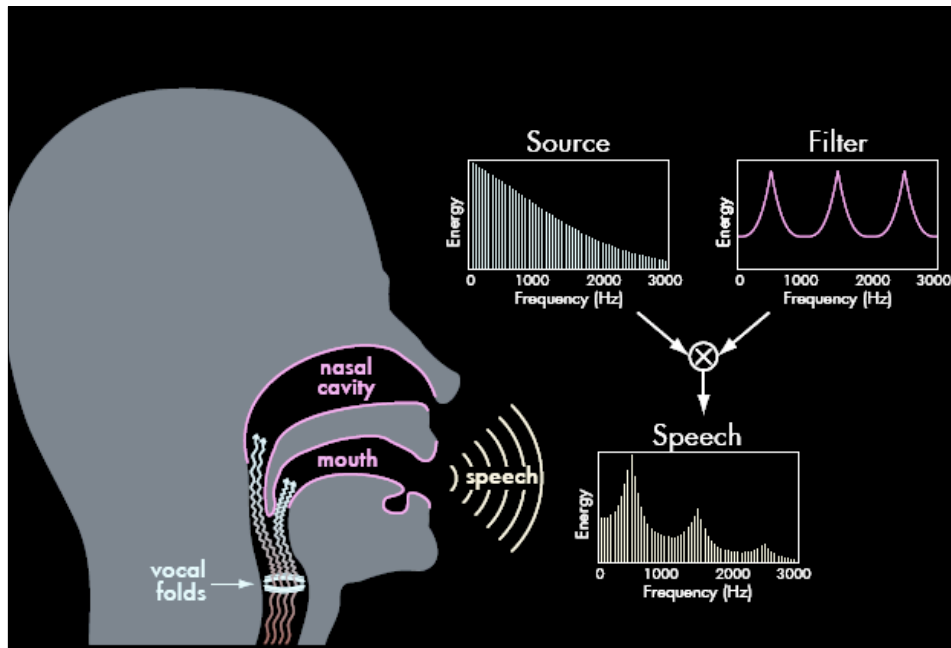
sitting

standing

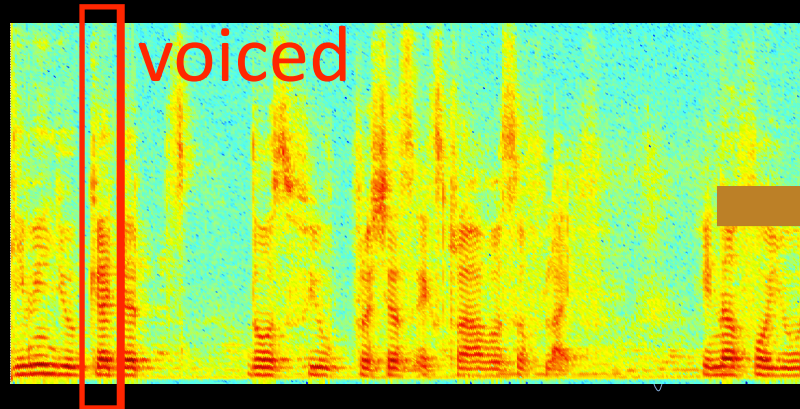
walking

running





around conversation



**face-to-face
conversation: duration
and frequency**



Activity Feature

stationary duration

Sound Feature

silence duration

Light Feature

darkness duration

Phone Usage Features

Phone-lock, charging, phone-off duration

$$Sl = \sum_{i=1}^6 \alpha_i \cdot F_i, \alpha_i \geq 0$$

Linear regression model

sleep duration

$$\min_{\alpha_i} \sum_{j=1}^4 (Sl^j - \sum_{i=1}^6 \alpha_i \cdot F_i^j)^2$$

we also computed

- activity duration
- outdoor mobility
- indoor mobility
- location and co-location

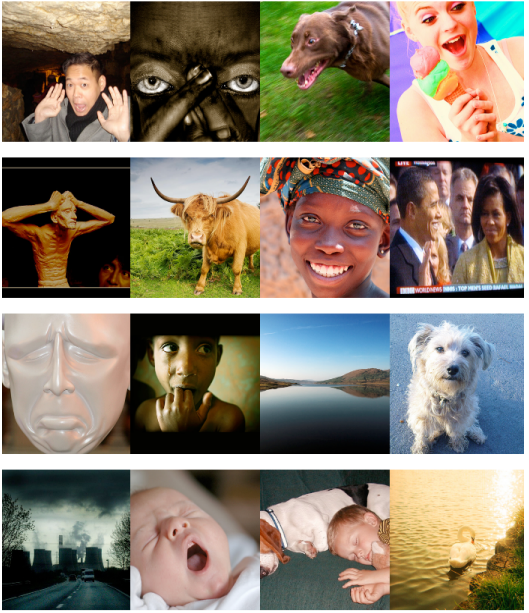


**ecological momentary
assessment (EMA)**



9:02

Touch how you feel right now.



9:06

Stress

Right now, I am...

A little stressed

- A little stressed
- Definitely stressed
- Stressed out
- Feeling good
- Feeling great

Save Response



3:17

Sleep

How many hours did you sleep last night?

<3

How would rate your overall sleep last night?

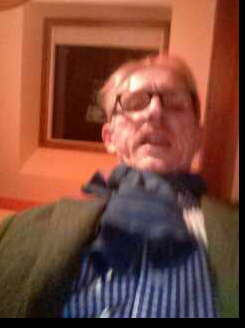
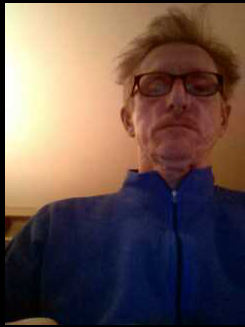
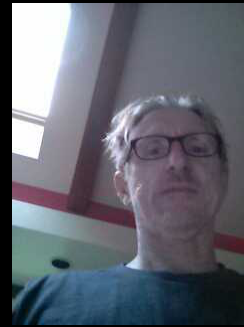
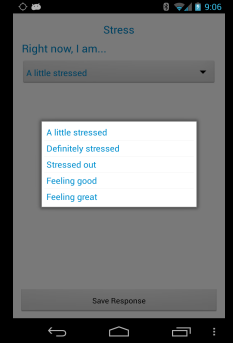
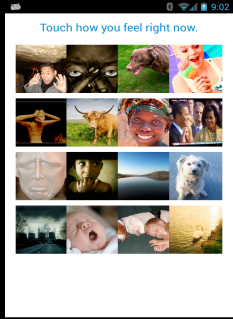
Very good

How often did you have trouble staying awake yesterday while in class, eating meals or engaging in social activity?

None

Save Response





32,000 EMAs
>9000 facelog images



mental health surveys

PATIENT HEALTH QUESTIONNAIRE (PHQ-9)

NAME: _____ DATE: _____

Over the last 2 weeks, how often have you been bothered by any of the following problems?
(use "✓" to indicate your answer)

	Not at all	Several days	More than half the days	Nearly every day
1. Little interest or pleasure in doing things	0	1	2	3
2. Feeling down, depressed, or hopeless	0	1	2	3
3. Trouble falling or staying asleep, or sleeping too much	0	1	2	3
4. Feeling tired or having little energy	0	1	2	3
5. Poor appetite or overeating	0	1	2	3

	depression severity	minimal	minor	moderate	moderately severe	severe	
6. Feeling bad about yourself—or that you are a failure or have let yourself or your family down	0	1-4	5-9	10-14	15-19	20-27	
7. Trouble concentrating on things, such as reading the newspaper or watching television	0						
8. Moving or speaking so slowly that other people could have noticed. Or the opposite — being so fidgety or restless that you have been moving around a lot more than usual	0	number of students (pre-survey)	17	15	6	1	1
9. Thoughts that you would be better off dead, or of hurting yourself	0	number of students (post-survey)	19	12	3	2	2

(Healthcare professional: For interpretation of TOTAL, TOT
please refer to accompanying scoring card)

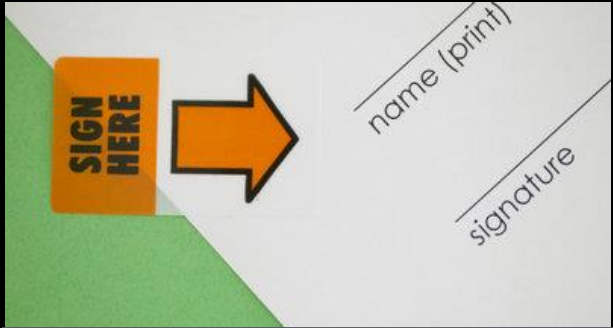
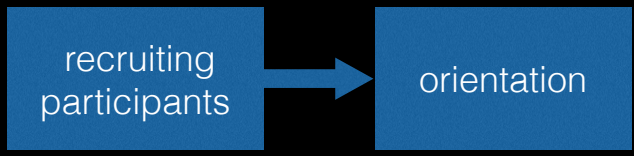
pre-post questionnaires

- depression scale
- perceived stress scale
- loneliness scale
- flourishing scale
- Big 5 (pre only)

study design

recruiting
participants

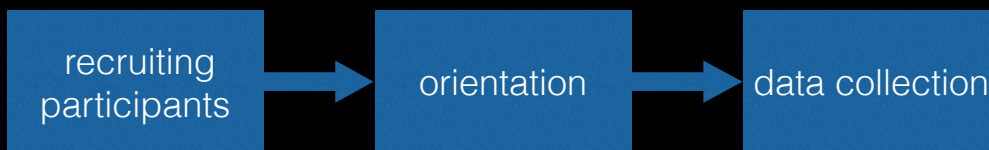




consent form

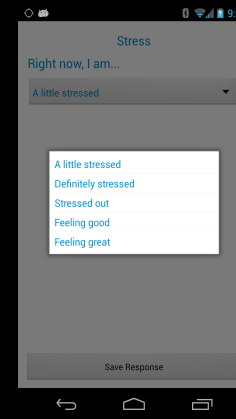
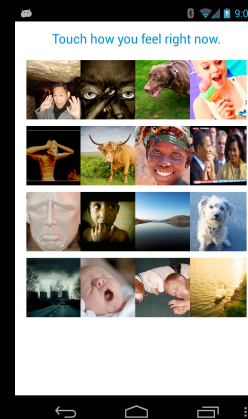
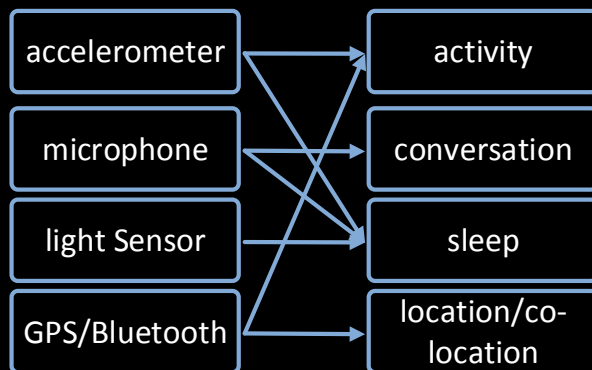


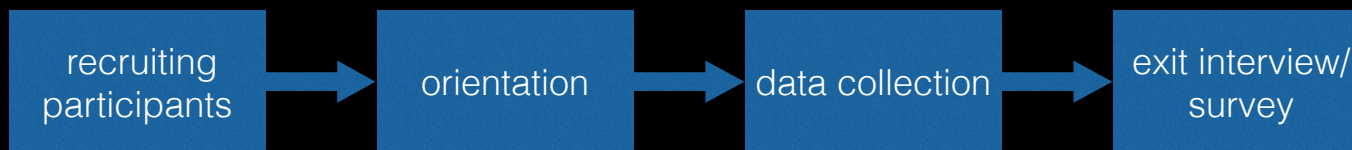
mental health pre-surveys



automatic sensing

ecological momentary assessment (EMA)





exit interview



mental health post-surveys



educational data

dataset

Dataset size

53 GB of data, 32,000 EMAs, 48 pre-post surveys, interviews

Passive sensor data from phone

activity, sleep, face-to-face conversation frequency/duration, indoor and outdoor mobility, location, distance travelled, co-location, light, app usage, calendar, call logs

Experience sampling from PACO

pam (affect), behavioral, class, campus events, social events, sleep quality, exercise, comments, mood

Pre-post surveys from Survey Monkey

stress, personality, mental and physical health, loneliness, mood, sleep

Transcripts: educational stats

Other: Facebook (not released), face log images (not released), dining details, seating data

Entry-exit interviews (not released)

social net in class, classes information (deadlines for all classes), group review, study specific questions.

StudentLife x

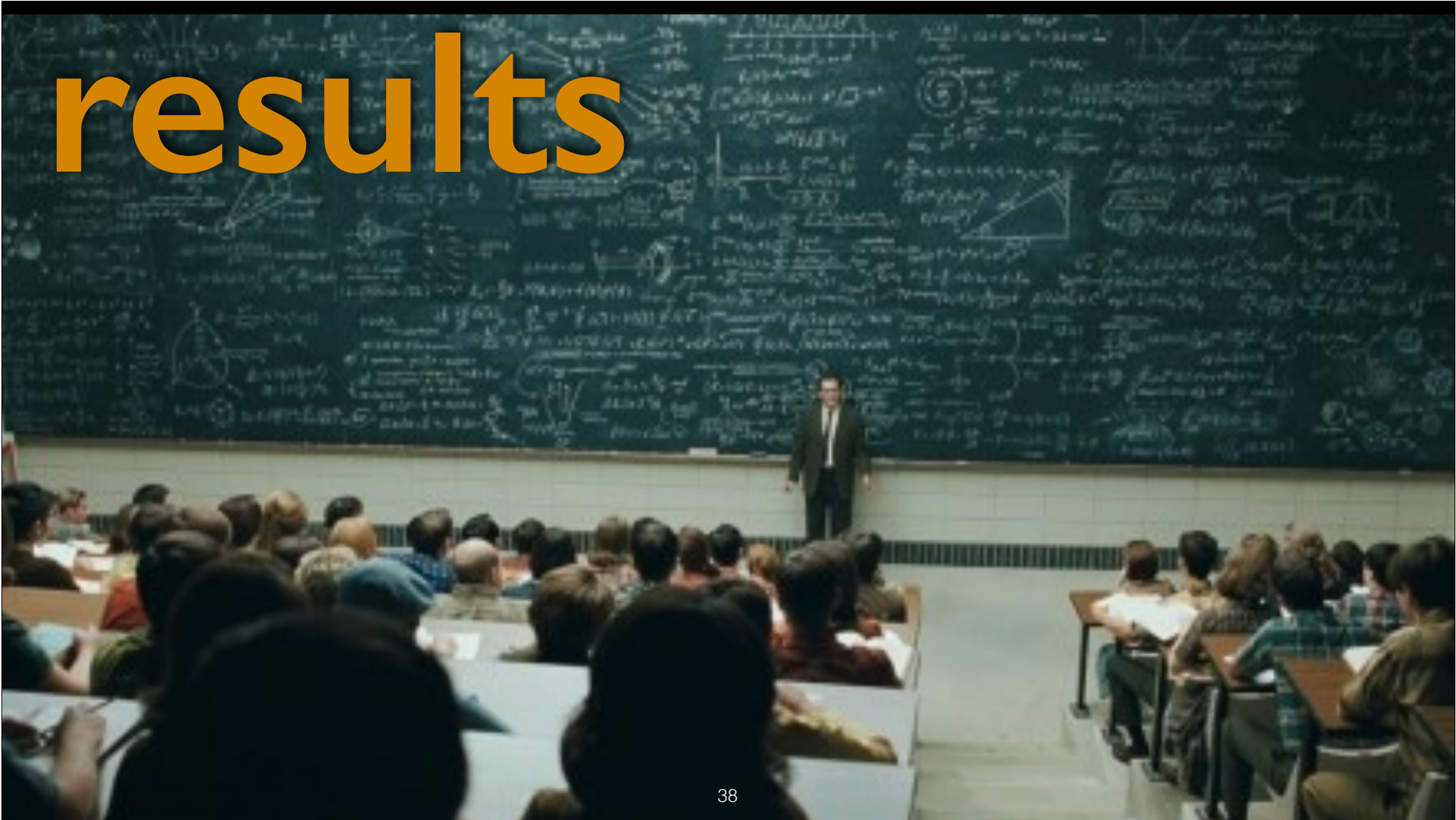
studentlife.cs.dartmouth.edu

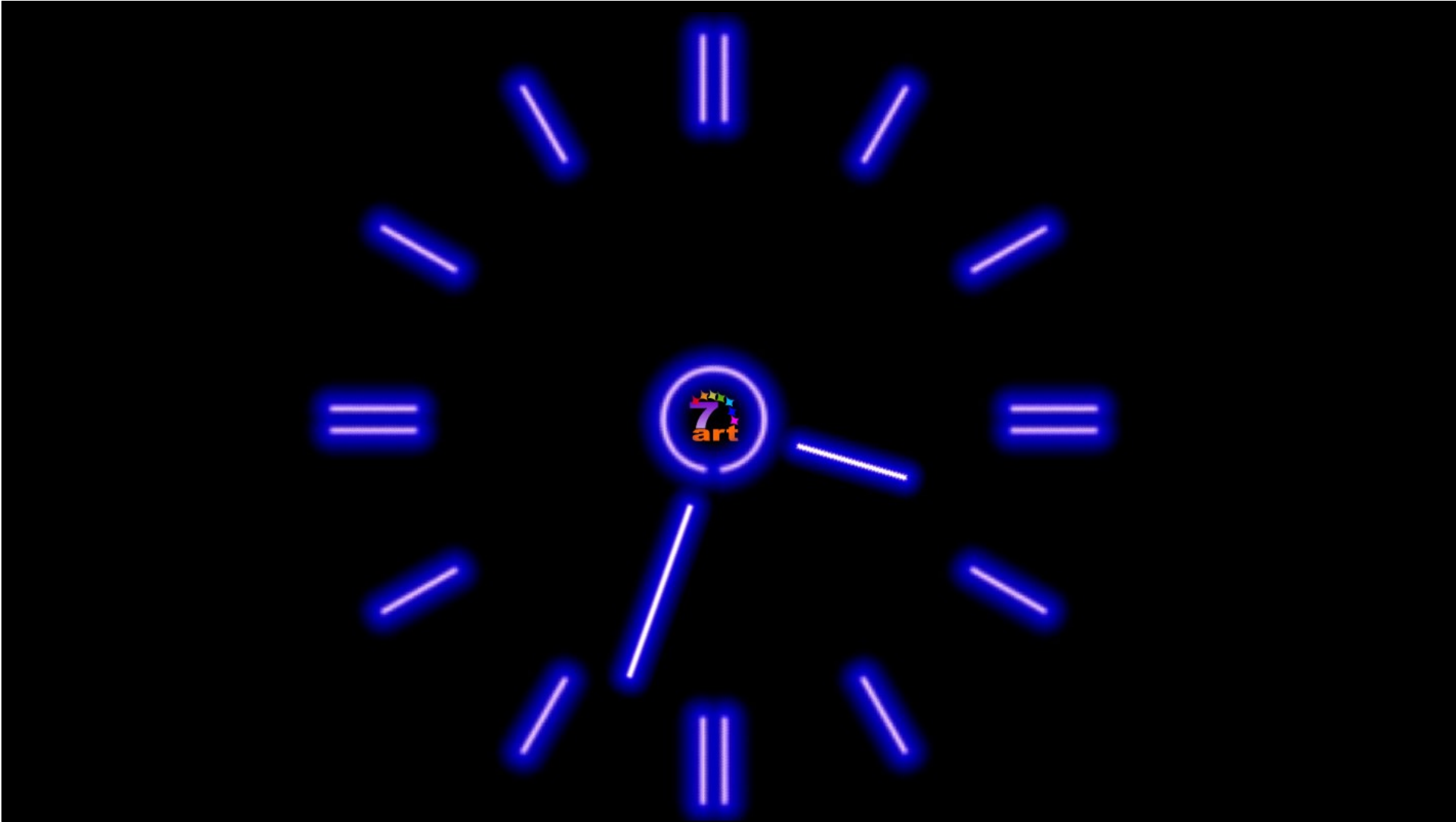
News RBook wc Gmail Play Drive Calendar P F java 1/2/3 R MyRuns Android ATC cs65



StudentLife

StudentLife is the first study that uses passive and automatic sensing data from the phones of a class of 48 Dartmouth students over a 15-month term to assess their mental health (e.g., depression, loneliness, stress), academic performance (grades across all terms and cumulative GPA) and behavioral trends (e.g., how stress, sleep, visits to the gym, etc. change in response to college life).

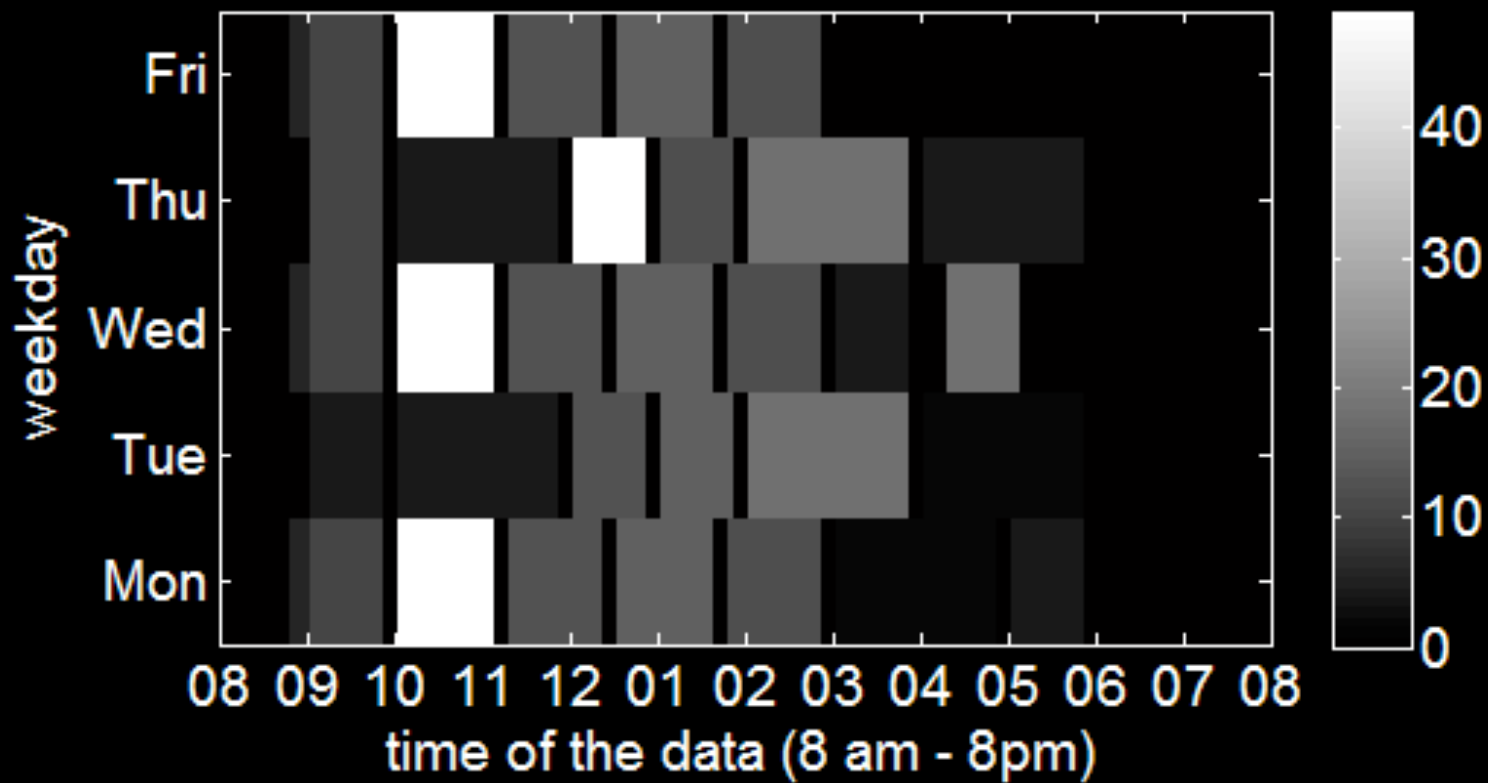




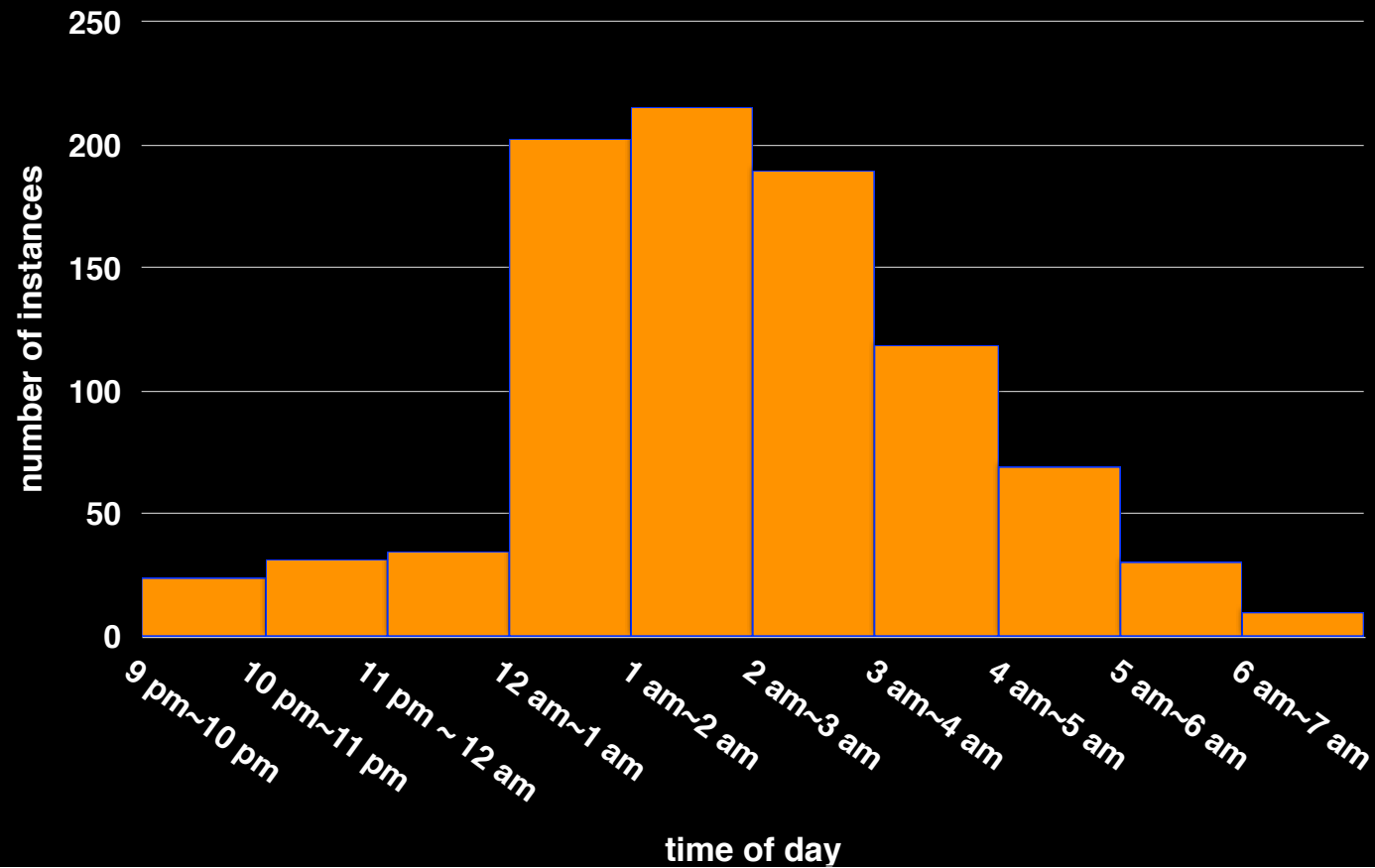
Fri	8	9 L	9S	10	11	12	2				
Thu	8		9Lx 9S	10A		10x	2x	2A		3A/B	
Wed	8X	9 L	9X S	10	11	12	2	10Ax	2Ax		
Tue	8		9S	10A		11x	12x	2A		3B	
Mon	8	9 L	9S	10	11	12	2	3A		3Ax/Bx	
	08	09	10	11	12	01	02	03	04	05	06

time of the day (8 am - 6 pm)

day: 9 am - 6 pm



night: 12 am - 9 am



evening: 6 pm-12 am



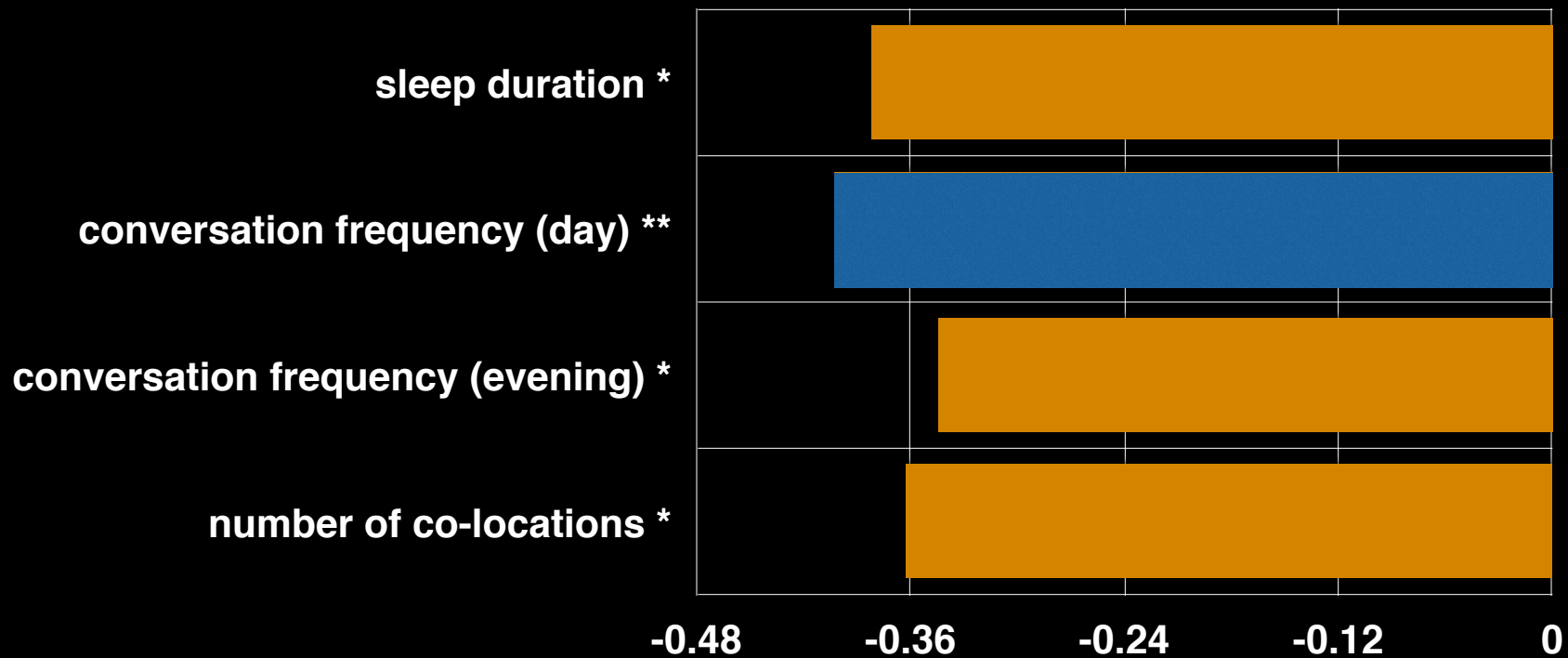
average activity and face-to-face conversational data across the term

metric (epoch)	day 9am--6pm	evening 6pm-12am	night 12am-9pm
activity duration (mins)	53.3	31.2	13.0
conversation duration (mins)	133.0 / 165.2	115.4	37.3
conversation frequency	13.8 / 15.0	10.8	4.6

mental health



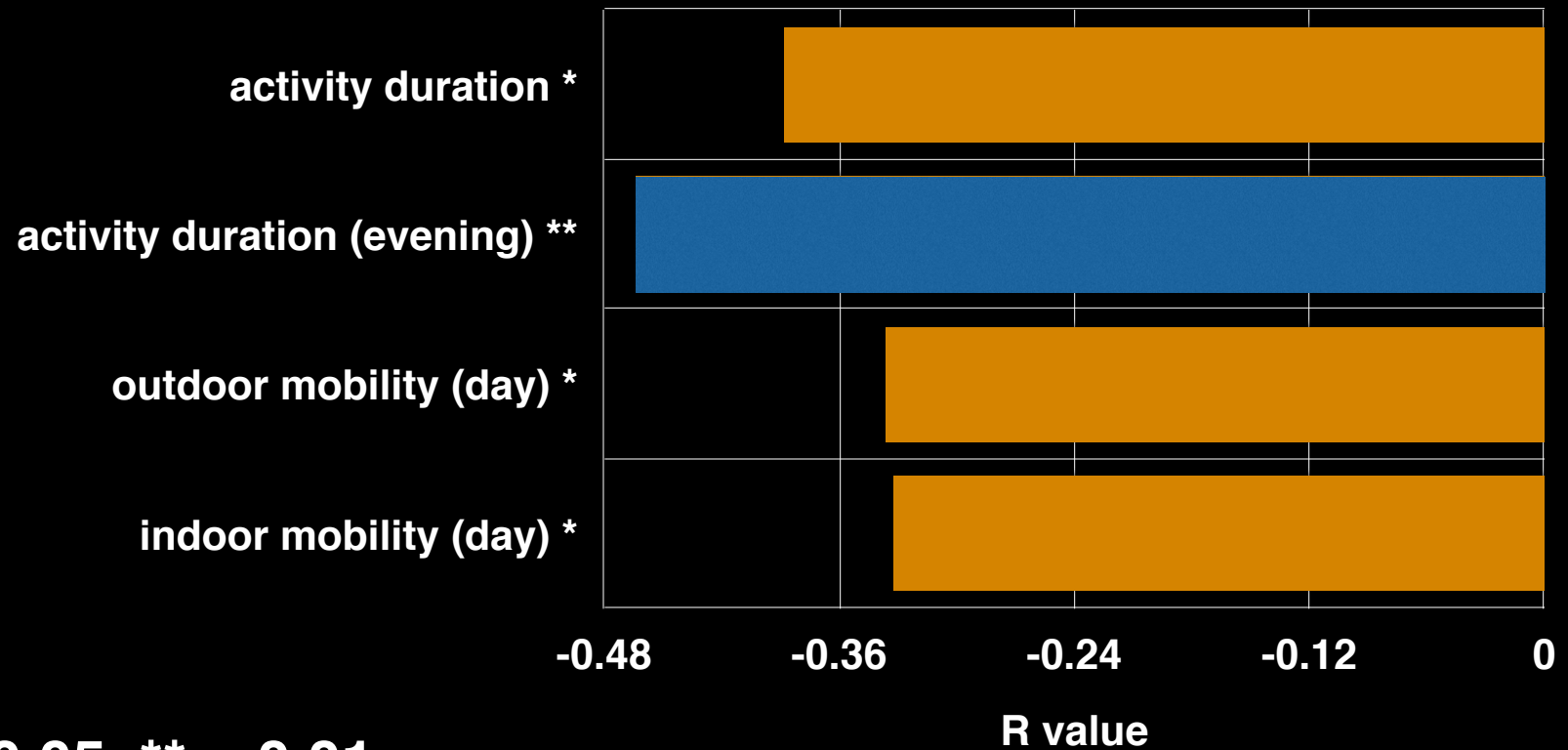
depression



* $p \leq 0.05$, ** $p \leq 0.01$

R value

loneliness



* $p \leq 0.05$, ** $p \leq 0.01$

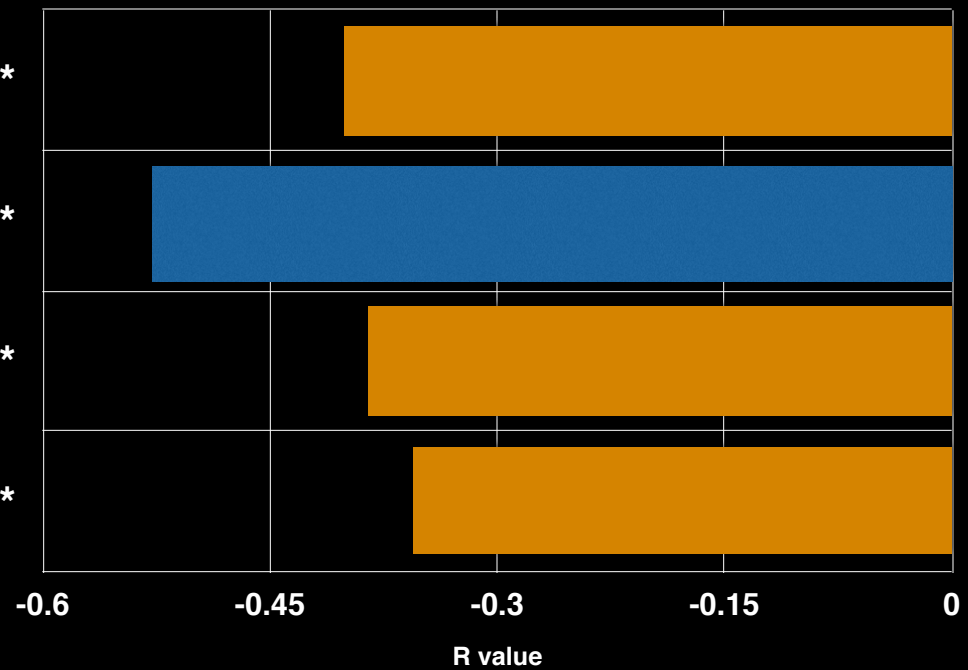
stress

conversation duration during day *

conversation freq during day **

conversation freq during evening *

sleep duration *



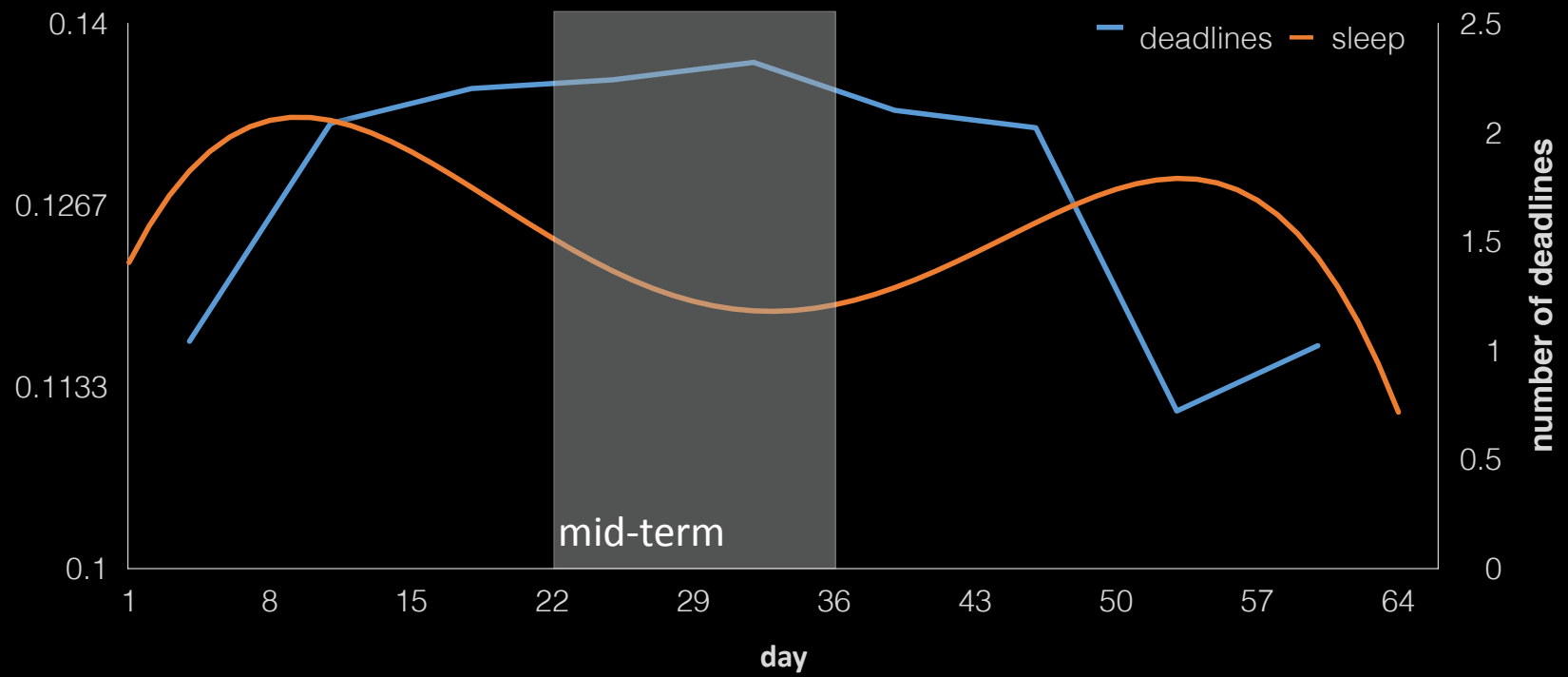
* $p \leq 0.05$, ** $p \leq 0.01$



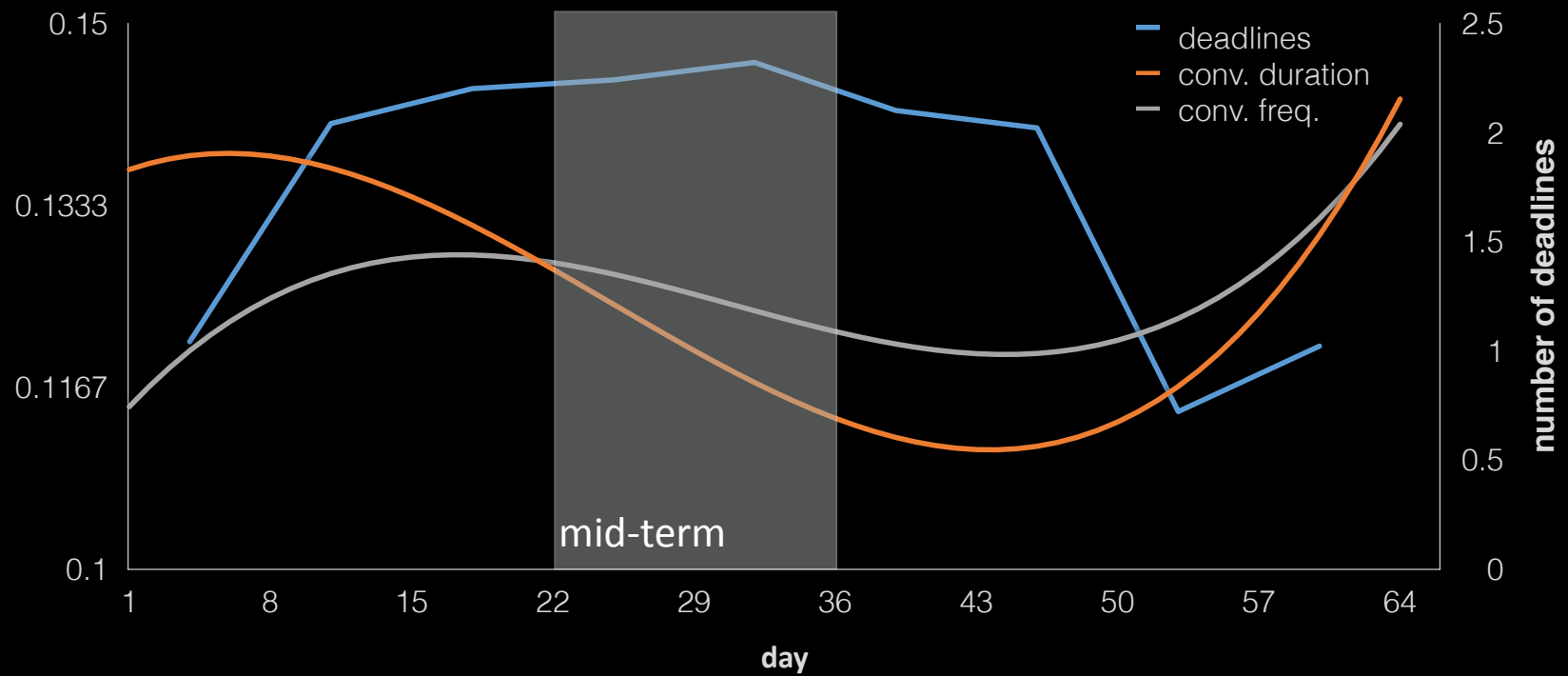
behavioral

trends

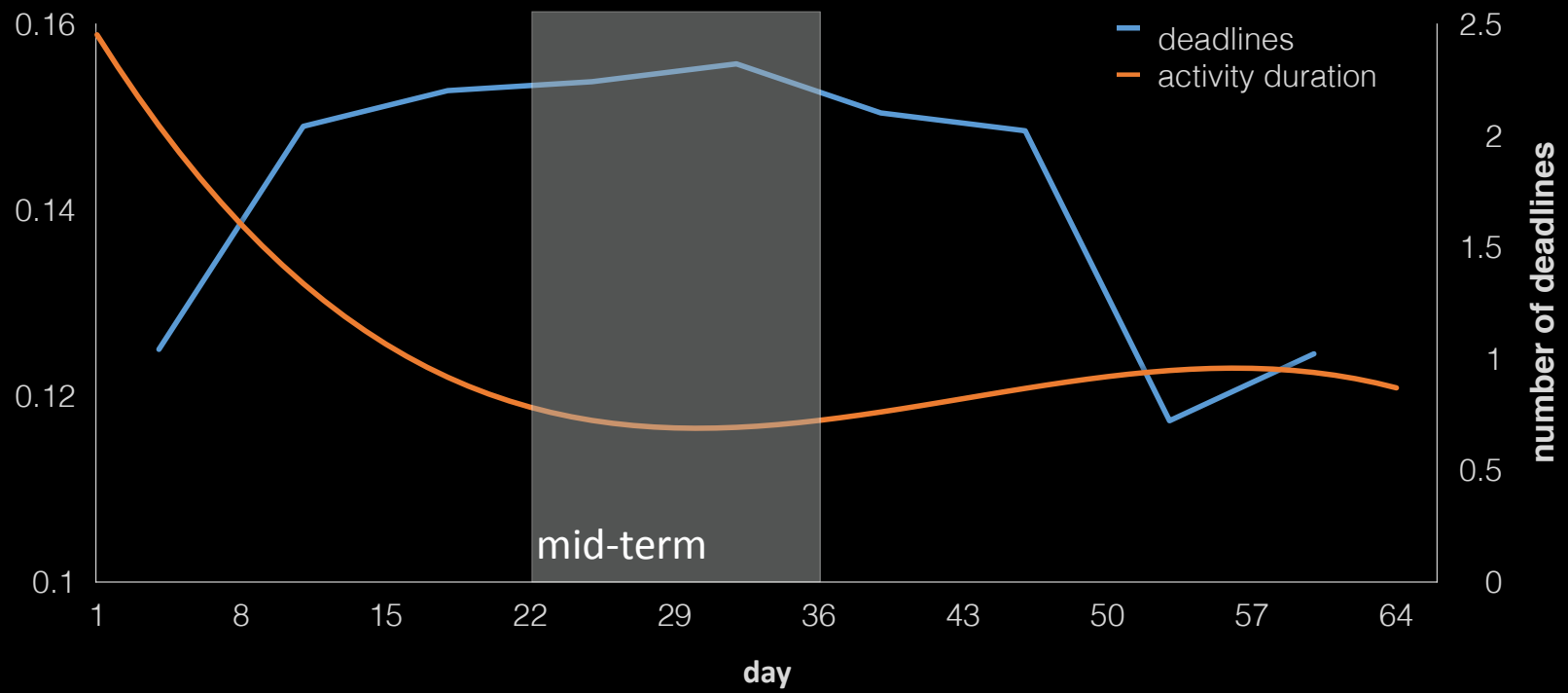
sleep



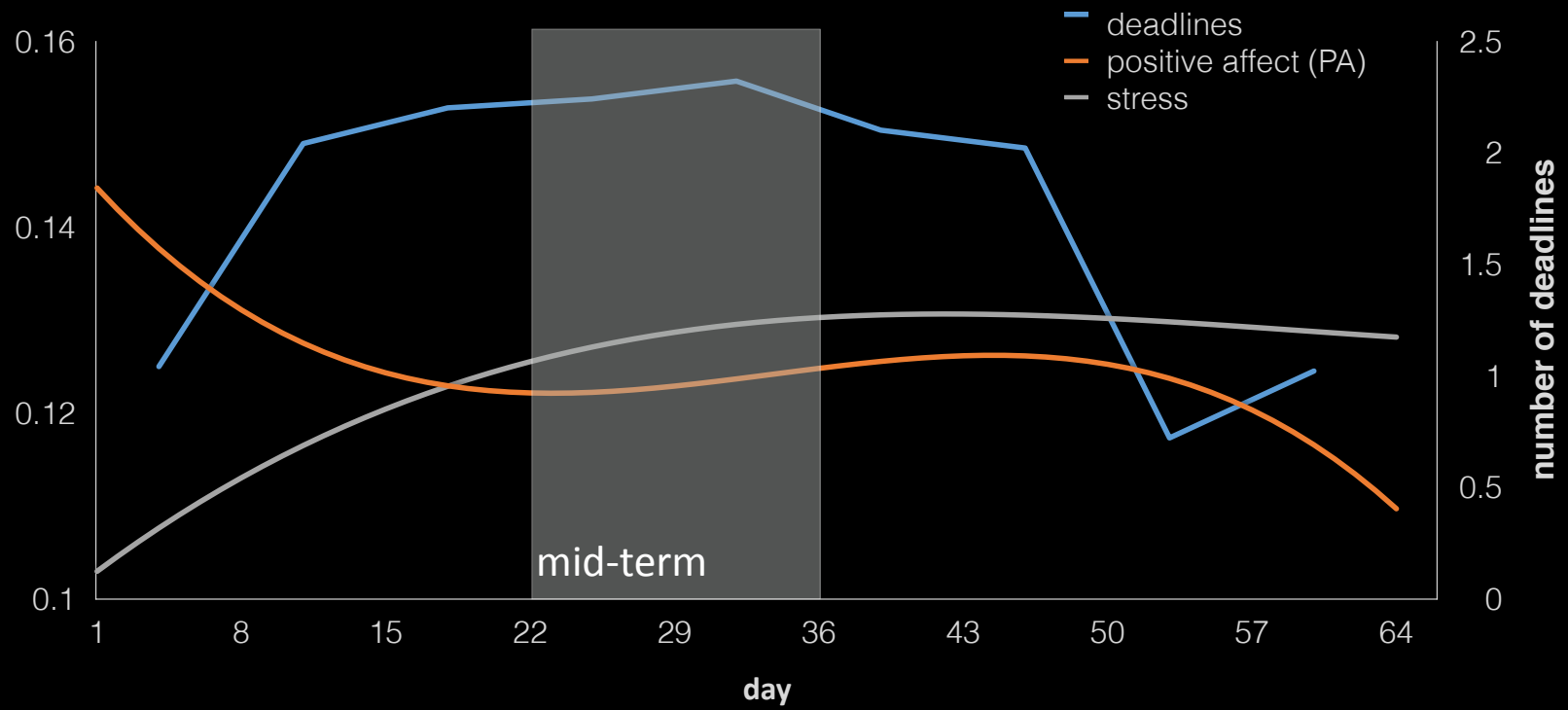
face-to-face conversation



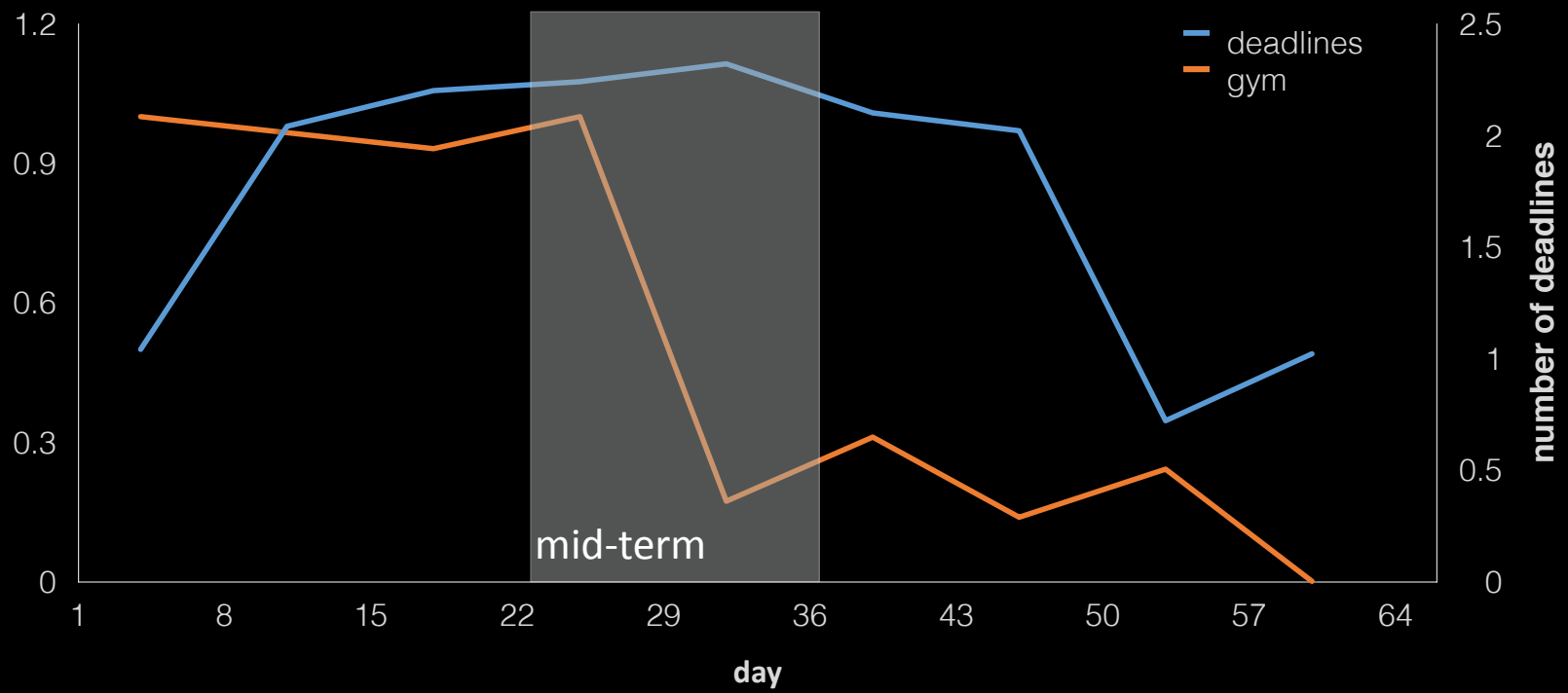
activity duration

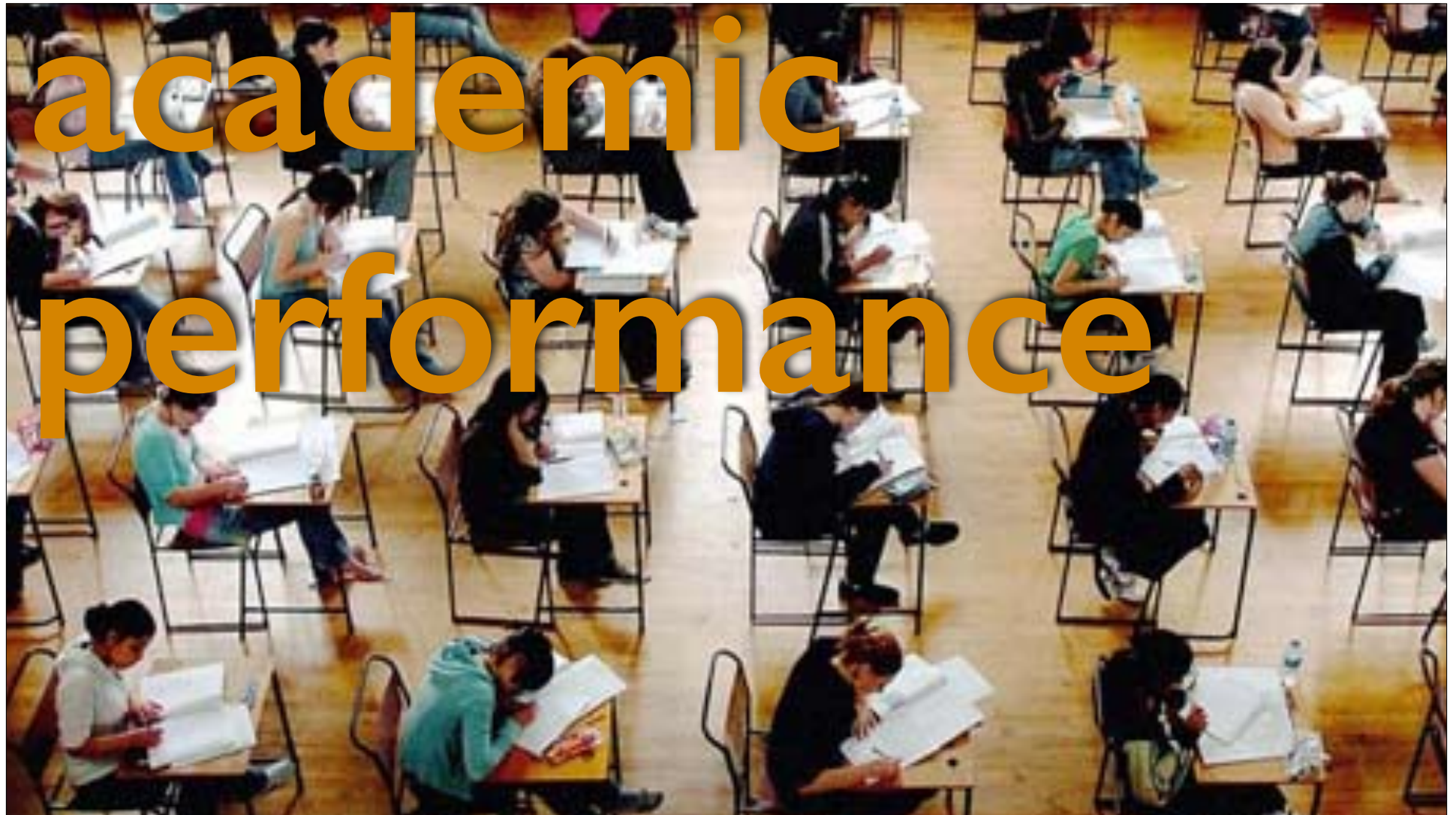


stress and affect

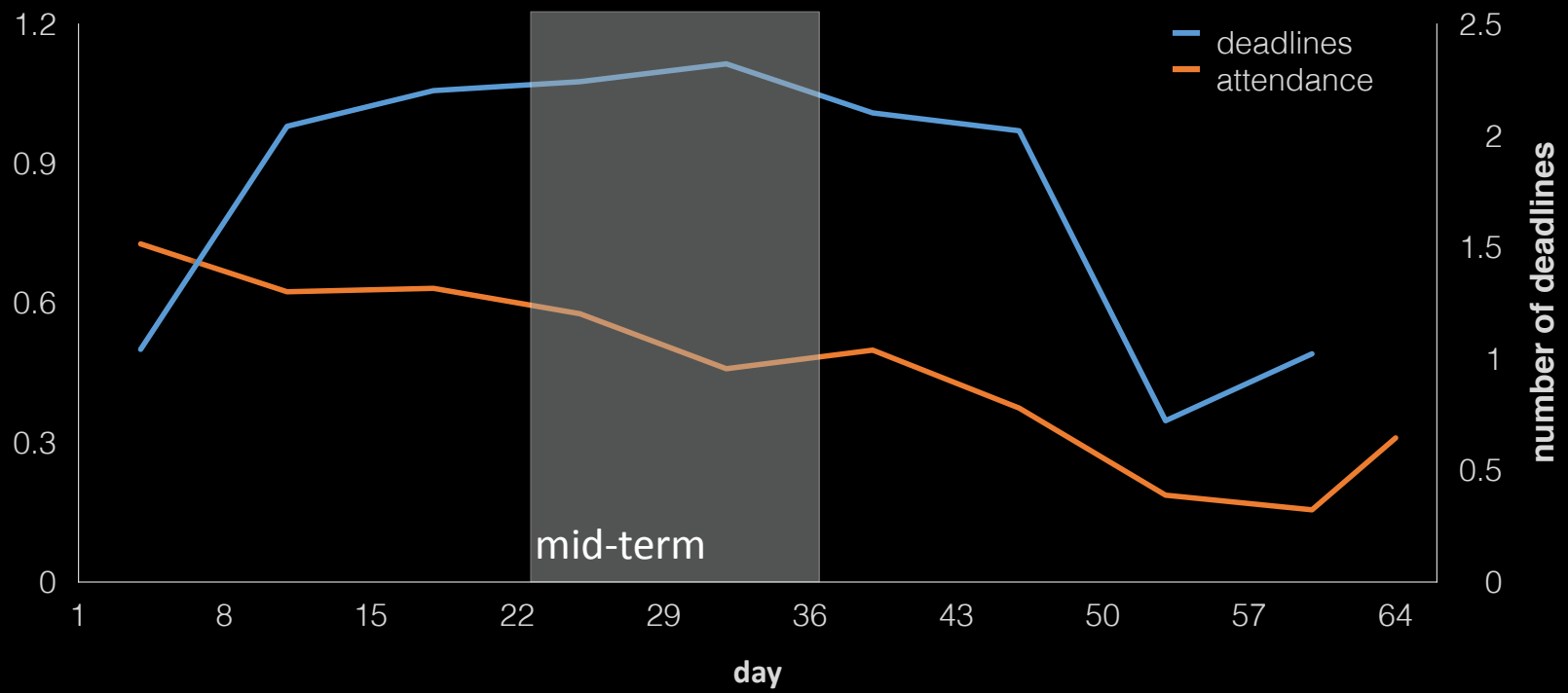


gym visits





class attendance



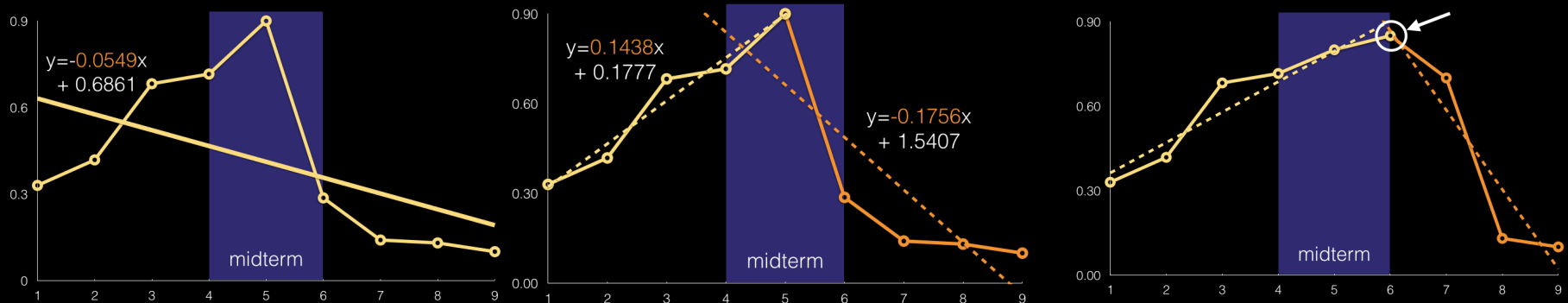
A glowing blue neon question mark is centered in the background. The text is overlaid on the question mark.

**there is no correlation between
class attendance and grade!**

idea

- look at individual differences between high and low performers
- define higher level behaviors for studying and partying
- track behavior changes using time series analysis

capturing behavioral change



behavioral slope and breakpoints



focus



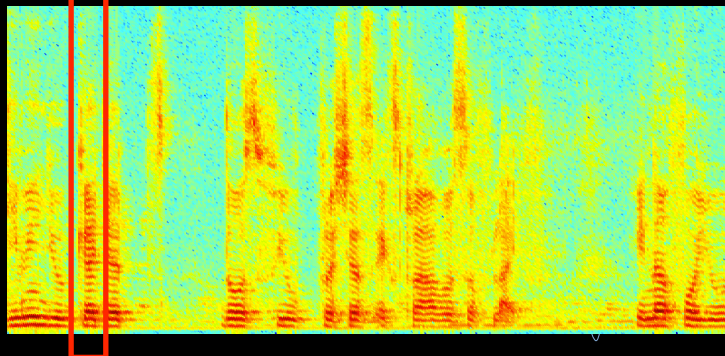
labelled study areas



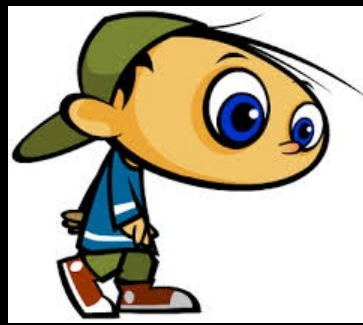
study areas



sound



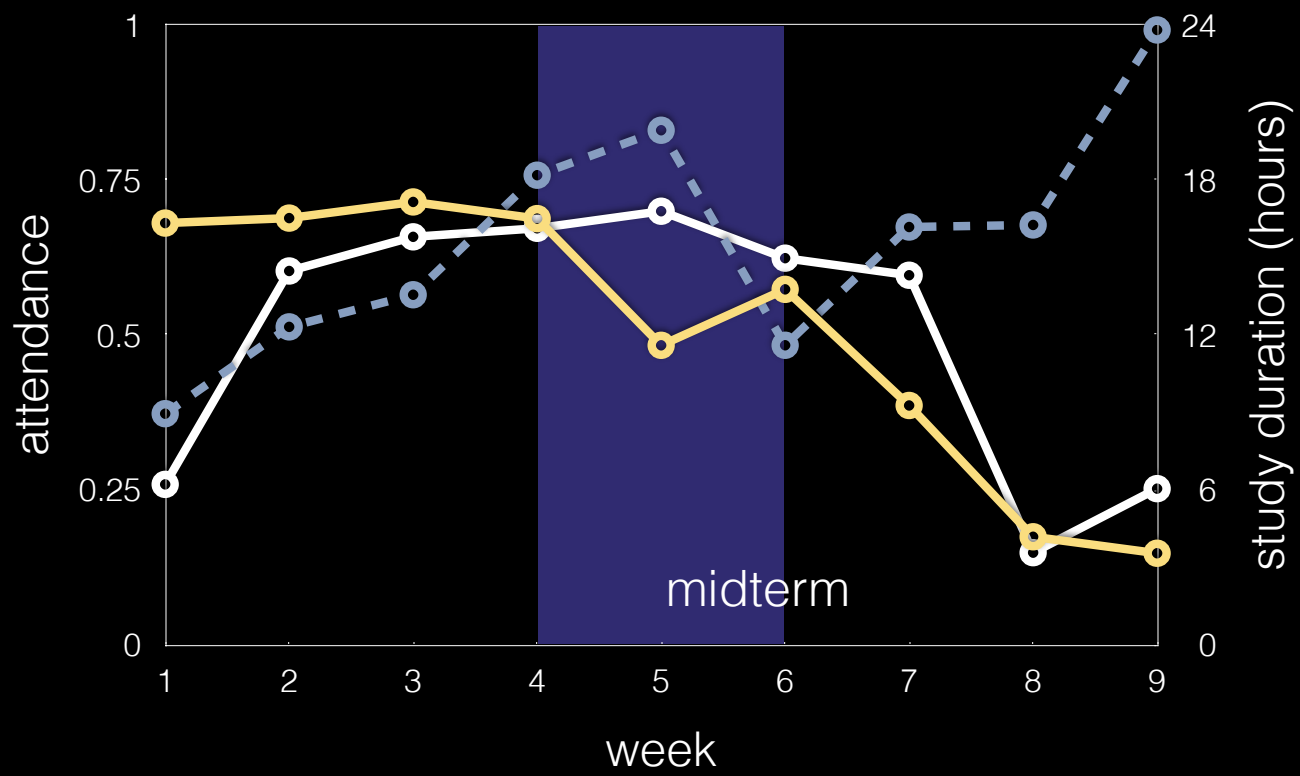
activity



studying

focus

attendance study dealines

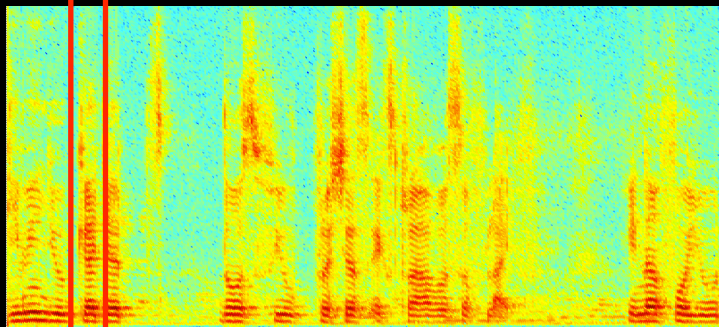




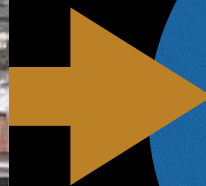
**party
places**



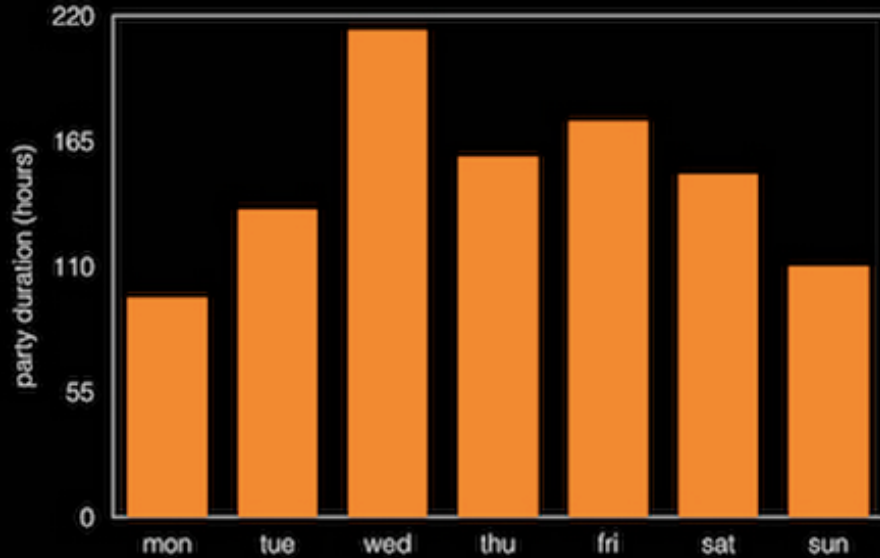
sound



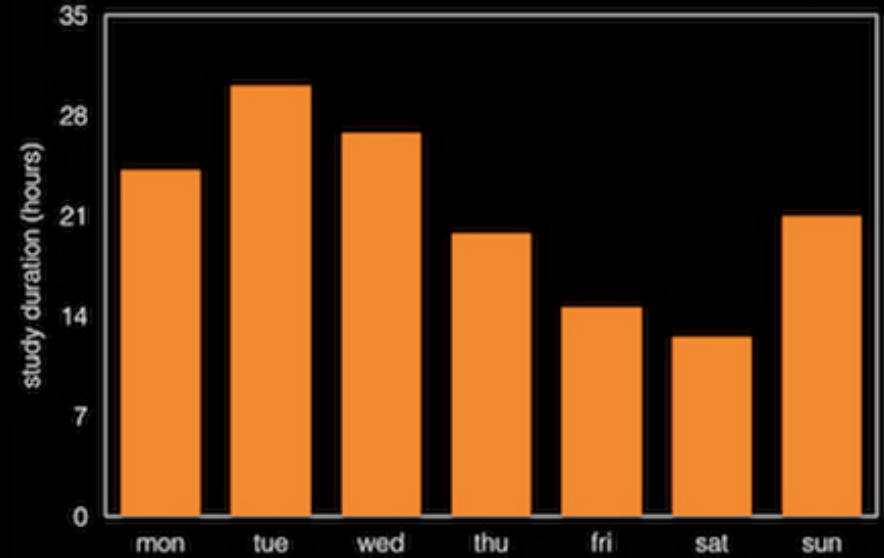
**activity
co-location**



when do students party?



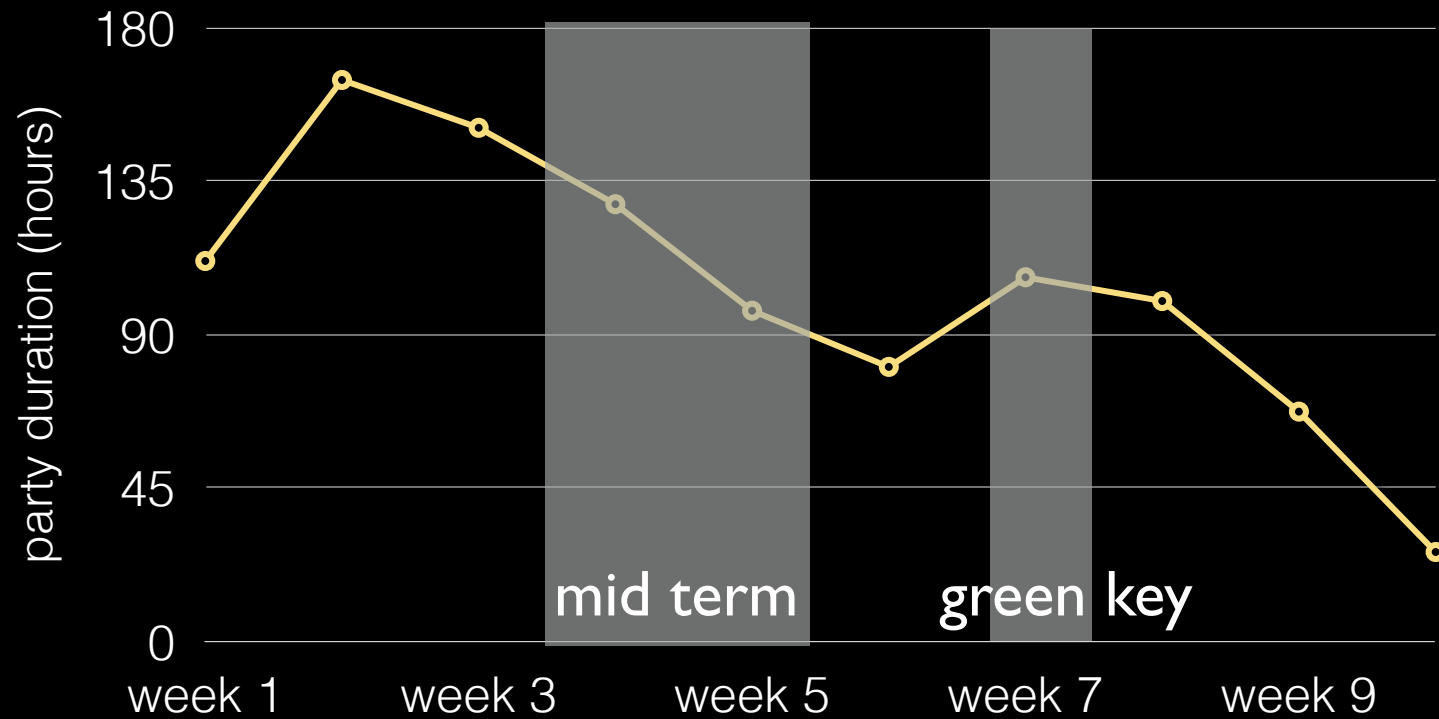
when do students study?



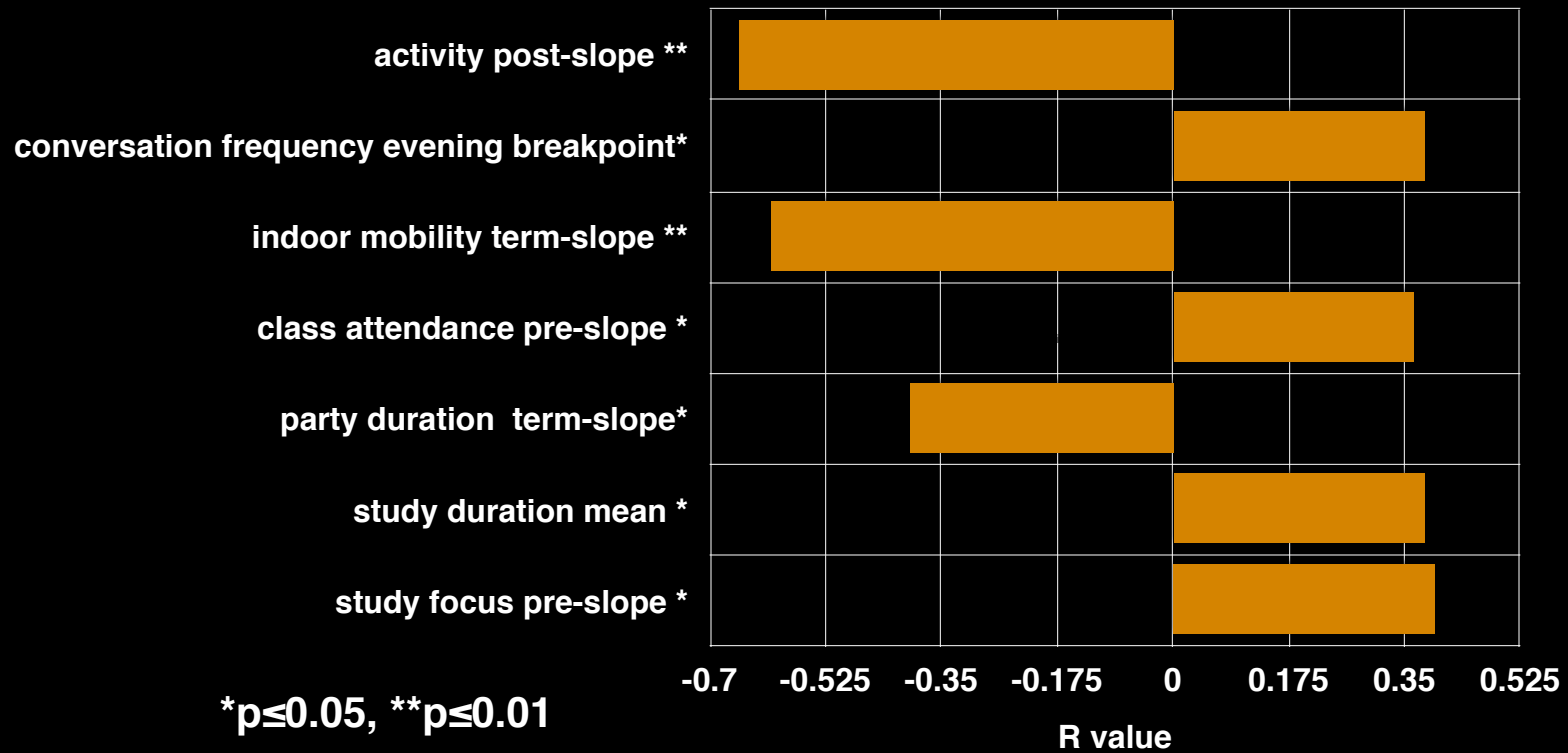
the phone automatically sensed

- activity
- sleep
- conversation
- partying
- studying
- indoor and outdoor mobility
- location and co-location

partying trends across the term



GPA



features	r	p-value
activity pre-slope	0.418	0.022
activity post-slope	-0.449	0.015
activity day pre-slope	0.477	0.008
activity day post-slope	-0.391	0.036
activity night pre-slope	0.427	0.019
activity night post-slope	-0.411	0.027
conversation duration post-slope	0.443	0.016
conversation duration night post-slope	0.407	0.028
conversation duration evening post-slope	0.368	0.05
conversation freq night breakpoint	0.641	<0.001
conversation freq evening breakpoint	0.498	0.005
indoor mobility term-slope	-0.387	0.035
indoor mobility pre-slope	0.425	0.019
indoor mobility post-slope	-0.426	0.021

features	r	p-value
indoor mobility night term-slope	-0.396	0.031
indoor mobility night pre-slope	0.433	0.017
indoor mobility night post-slope	-0.448	0.015
indoor mobility day post-slope	-0.386	0.039
class attendance pre-slope	0.47	0.009
study duration mean	0.518	0.003
study focus activity mean	0.43	0.018
study focus activity pre-slope	-0.372	0.043
study focus audio mean	0.38	0.038
party duration mean	-0.381	0.029
PHQ-9 depression scale (post)	-0.47	0.027
conscientiousness	0.551	0.004
neuroticism	-0.423	0.035

A glowing crystal ball is held by two hands, one on the left and one on the right. The crystal ball is bright yellow and white, emitting a strong light. The hands are positioned as if they are about to touch or are just releasing the ball. The background is dark, making the glowing ball stand out. The text "can we predict academic performance?" is overlaid in the center of the image in a bold, orange-brown font.

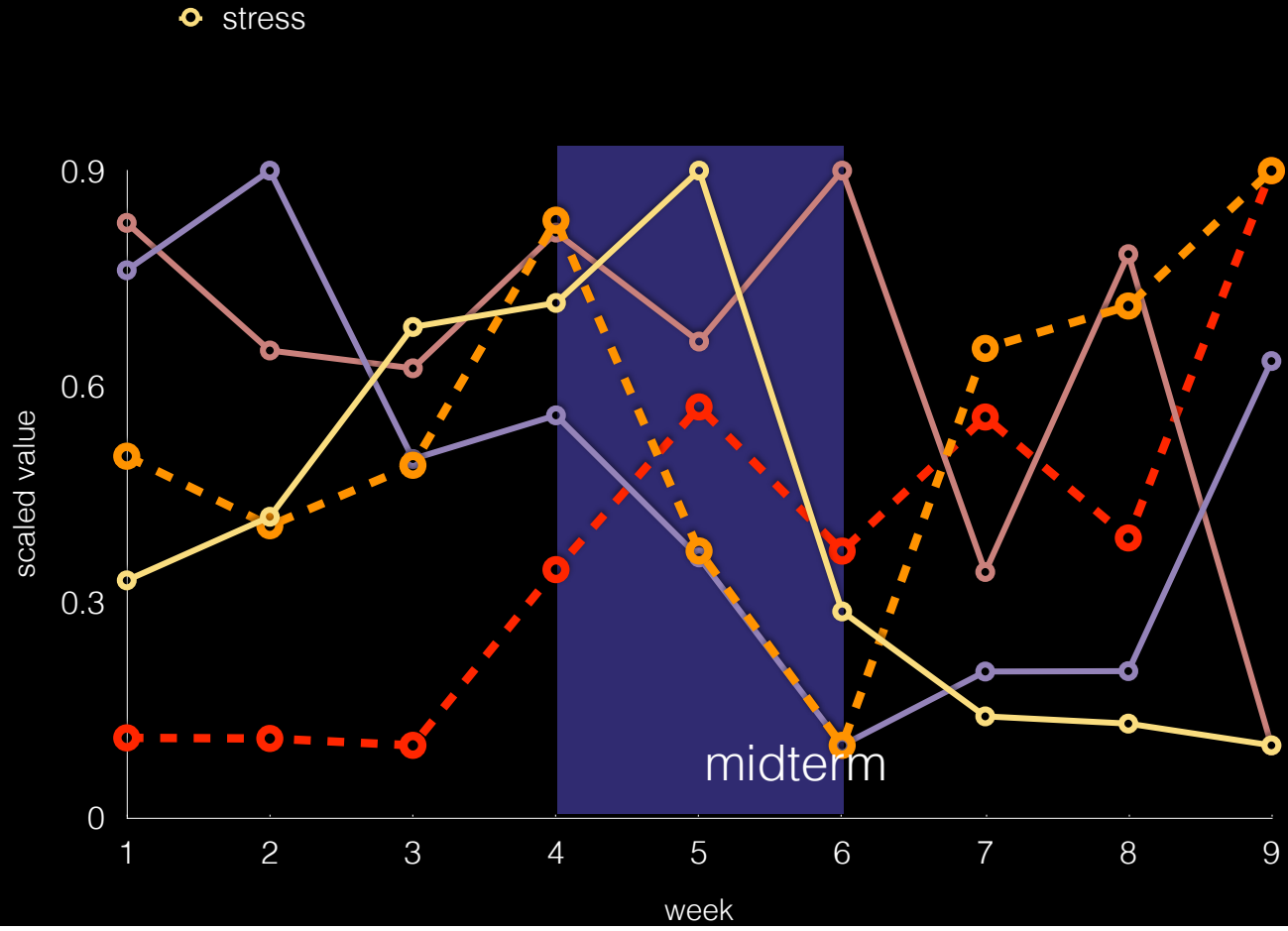
**can we predict
academic
performance?**

Your Phone Knows Your GPA



<https://www.youtube.com/watch?v=XqjTXoIuKJ0>

$r=0.81$, $p<0.001$
 $MAE=0.179$, $R^2=0.6$



Design My Blog FN COURT Life NOTES

Betty's Website

MAR 7 / INDIE STARTS

Renew .com by Mar. 31

order Snaps

MONDAY Go to AMARILIA'S

visit Grandma

Kristina Mini-MO

Feature Sponsor Post + Giveaway

Slip into Spring

EMAIL SWAP Partners

DoD Park Party

pay iPhone bill

Talia's Makeover

Robin's Egg Garland DIY

15th SWAP BLOG ADS

Buy 2 calculators + Paper

Photoshoot with Jill

fix Mom's chime

Karen's Website

Boston Tea Party

Etsy Shop UPDATE

EMAIL Sponsors re: Giveaway + Feature

Go Kart DATE w/ Keith

crochet 8x8 square for Violet

Albin's

Makeover

Wholesale

SWAP

Party

A glowing crystal ball is held by two hands, one on the left and one on the right. The crystal ball is bright yellow and white, emitting a strong light. The hands are positioned as if they are about to touch or are just releasing the ball. The background is dark, making the glowing ball stand out. The text "top 5 list of most predictive features" is overlaid in the center of the crystal ball in a bold, orange-brown font.

**top 5 list of
most
predictive
features**

A man with short, light-colored hair and glasses, wearing a dark suit, white shirt, and a red and blue striped tie. He is looking slightly to the right of the camera. The background is a dark blue night sky with a blurred cityscape featuring a bridge structure and some lights.

Stress

Conversation duration

Positive affect

Study duration

Conscientiousness



A close-up photograph of a woman with blonde hair looking at her smartphone. The image is dimly lit and serves as a background for the text.

Periodic self-reports: stress and positive affect

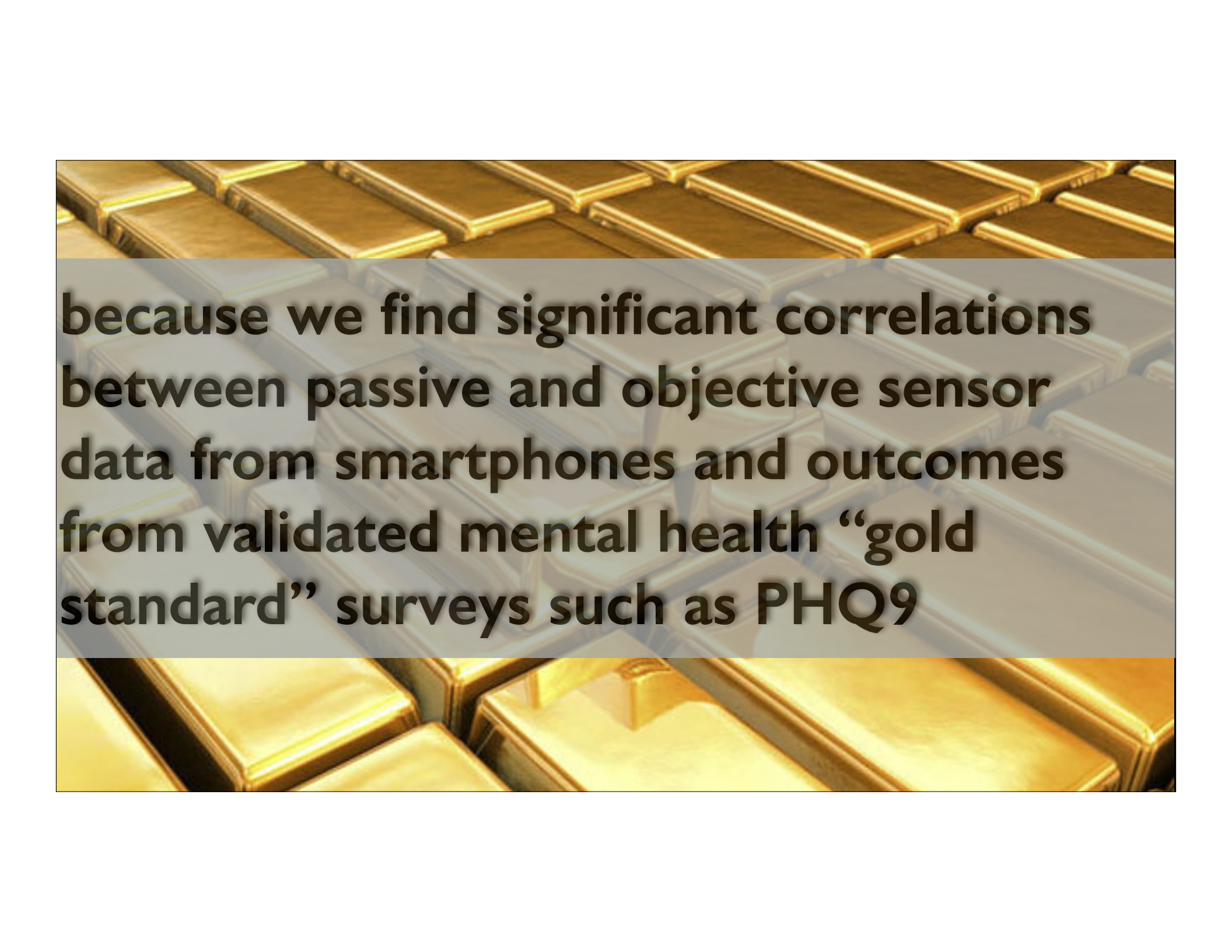
Passive sensing: conversation duration and study duration

Survey: personality



**why are these results
important?**

**24/7 passive sensing on
smartphones is here at
last!**

A close-up photograph of a computer keyboard, showing several keys in detail. The keys are a light beige or off-white color. A semi-transparent, light gray rectangular box is overlaid on the center of the keyboard, containing text. The text is in a bold, black, sans-serif font. The background of the entire image is a warm, golden-yellow color, suggesting a close-up of a keyboard with a specific lighting effect.

because we find significant correlations between passive and objective sensor data from smartphones and outcomes from validated mental health “gold standard” surveys such as PHQ9

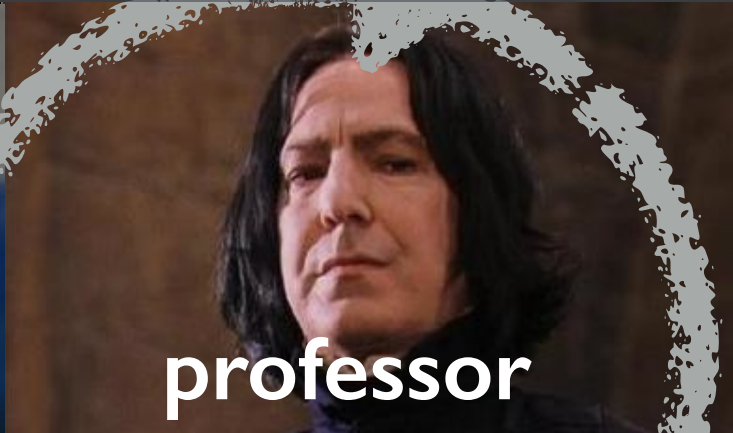


predicting depression

new forms of intervention



student



professor



friends



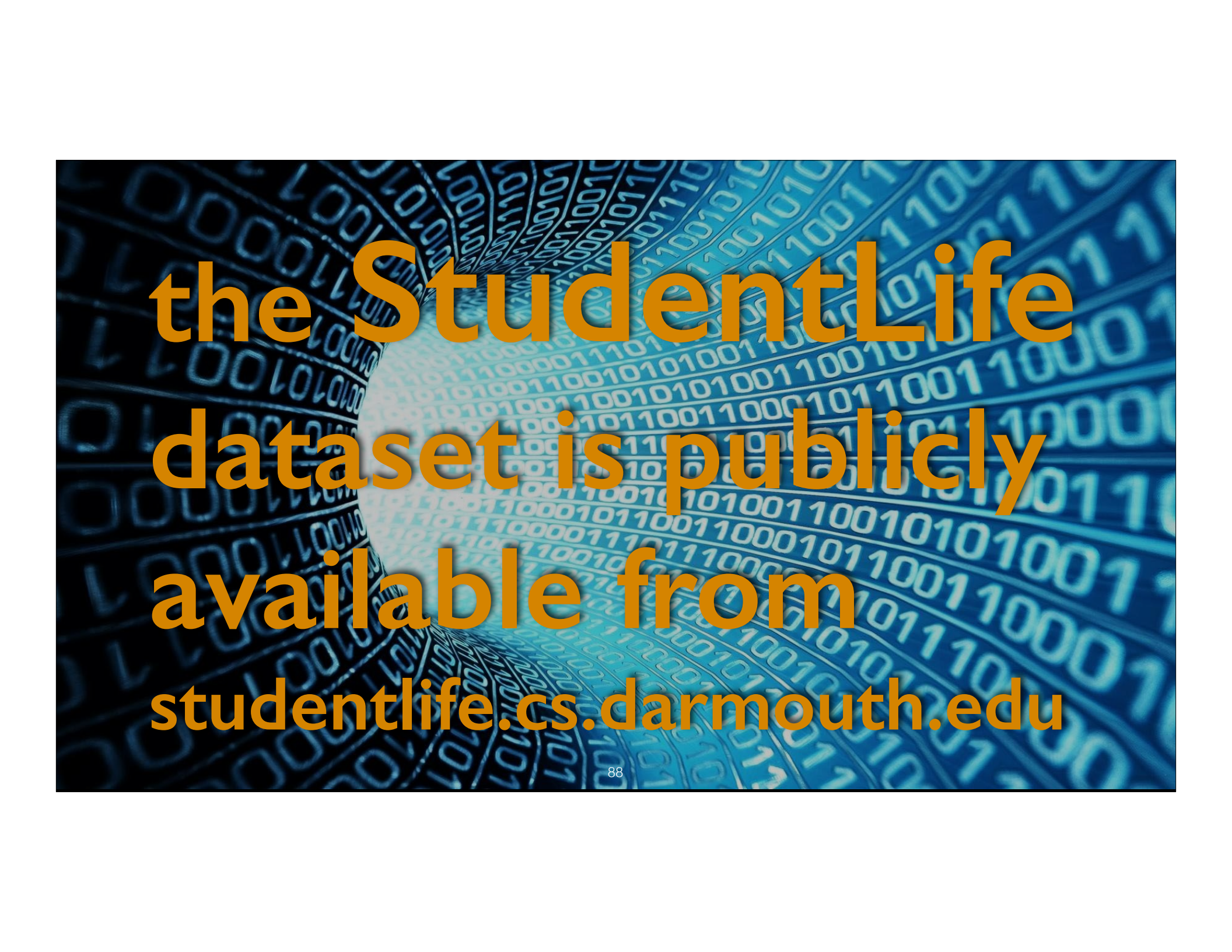
student dean



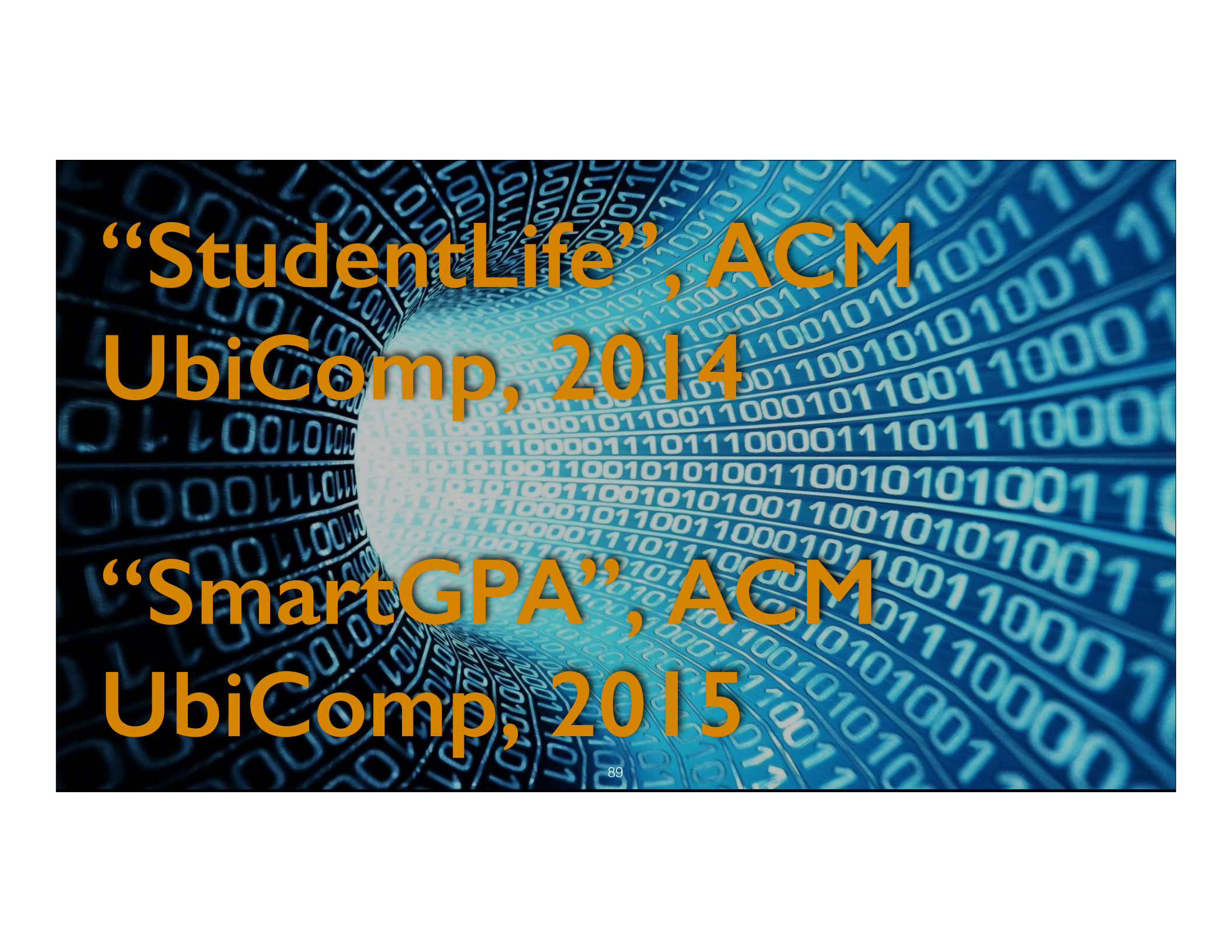
the doctor



family



**the StudentLife
dataset is publicly
available from
studentlife.cs.darmouth.edu**



**“StudentLife”, ACM
UbiComp, 2014**

**“SmartGPA”, ACM
UbiComp, 2015**

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growing area of research

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**so what happens when life
throws you a “googly”?**

Mobile will detect it.



And deflect it.

